

Budget Hearing
Iowa Reading Association
August 5th, 2023

I. Call to Order - The meeting was called to order at 10:00 a.m. via zoom by President Tony Pieper

II. Roll Call - Present were Jill Swanson, Tony Pieper, Nancy Wright, Diane Bean, Julie Anderson, Megan Benson, Dani Wagaman, Nancy White

III. The 2023 expenditures and income were reviewed. The 2024 budget was drafted based on current funds and projected income:

https://drive.google.com/file/d/1P0xInf7dNkFI1XBox_XPkG-JxicAW_0K/view?usp=sharing Some highlights are as follows.

- A. If we bump the nonmember's registration to \$300, that's only \$15 per person. Then We should be able to make up several \$1000 in our conference registrations.
- B. We might be able to eliminate the line item 100.4 EIN Number -- Transition
- C. We can reduce the cost for Leadership Workshop by using the Ames Public Library meeting space..
- D. The Bank Service Fee is quite large, but there were some typos to fix. This item will be renamed "Prepaid Taxes" to more clearly convey the purpose.
- E. We did really well with our speaker expenses. We trimmed it. So Jill bumped it down to 5000. We have paired it down to just three keynote speakers per day, instead of having double keynotes.
- F. Total projected expenses: \$85,002.00
- G. We discussed whether there is any in our budget to pay for public relations to help with membership. We suggested \$500 by pulling \$200 from the legal fees and \$300 from our grant.