

Iowa Reading Association

“Since 1968 educators and community members have promoted literacy, leadership and lifelong learning through educational programs and projects.”

Board Meeting Minutes

Pizza Ranch, June 23, 2019

- I. The meeting of the Board of Directors was called to order by President Julie Schuller at 5:15 p.m.
- II. Present were Michelle Swanson, Julie Anderson, Clark Goltz, Renae Wilkening, Rebecca Pashek, Deb Mortensen, Mary Daughetee, Kathleen Konrardy, Erick Schroyer, Dani Woodman, Laurie Weekly, Julie Neal, Barbara Carroll, Julie Schuller and Kelly Neumann. New board members Dani Woodman and Laurie Weekly were introduced.
- III. The May 18, 2019 Executive board minutes were approved.
- IV. There were no additions or corrections to this meeting’s agenda. Julie Anderson moved and Kathleen Konrardy seconded that this agenda be allowed. All were in favor.
- V. Erick Schroyer and Kelly Neumann volunteered to read the June 23, 2019 minutes. Secretary Deb Mortensen will send them electronically for their approval.
- VI. Regional Director Reports-
 - A. NE Region- Director Kelly Neumann questioned her role as a director. We all agreed that directors need to highlight any upcoming deadlines, Iowa Reading Association projects and encourage membership. Directors should try to make the first meeting of every council they represent, to introduce themselves.
 - B. SE Region- Director Barbara Carroll would like to see her region more involved with the Creative Writing contest. Burlington Area plans to dissolve their council, with their treasury going to the Iowa Reading Association.
 - C. NW Region- Director Julie Anderson shared NWIRC’s Young Author’s Celebration in April.
 - D. SW Region- Director Renae Wilkening had nothing new to report.

- E. Central Region- Director Rebecca Pashek reported Dallas County is getting more involved again. Many were willing to judge the entries for the Creative Writing contest for their council. Boone-Story is looking for people to lead their active council.
- F. Central Region- Director Marlene Reece had no report. Hardy member Erick Schroyer said that his council had a shift in leadership. Katherine Hannigan was their featured author at the Young Author's Celebration.
- G. Three Rivers Council report submitted electronically.
- H. Hardy Reading Council report submitted electronically.
- I. Creative Writing- Kari Straube and Marlene Reece will chair the Short Story and Poetry contests respectively for the 2019-2020 school year. Current chairs Rebecca Pashek and Marlene Reece reported all grade levels were represented this year. They are excited for the authors to work with the state winners. They would like to have more teachers of the winning entries attend conference. Deb suggested when teachers are informed of their student winning at the state level, that we include a conference registration form. All board members are encouraged to visit the young authors and encourage the students and their families. Plagiarism is still an issue. This is stated on the entry form. "State Only" members should contact the state Creative Writing chairs and they will share a council that is closest to them as all entries MUST go through a local council. Those councils effected will be contacted via email that entries may be coming from "State Only" members and to include those entries for judging. We were all encouraged to thank Booksource for their donations of t-shirts and books to our state Creative Writing winners.
- J. Technology and Literacy- Chair Renee Thomas has updated the form. Is it on the website yet?
- K. Nominations- There was no report. Chair Nancy White has updated the form.
- L. International Project- "One Sky" 3 councils have submitted funds for this project. It will be completed at the end of Leadership, June 24, 2019. Chair Kelly Neumann shared that personal contact helps the project grow. "Noisy Offering" is a great way to get money for special projects.

- M. Merit Council- Chair Renae Wilkening said the forms are updated on our website. She also told of the "Plum Creek" Literacy Conference, held in SW Iowa/Omaha area each September.
- N. Awards will be given at Tuesday night's banquet. No one was nominated for the Iowa Service Award.
- O. President's Report- Julie Schuller reported 69 concurrent sessions will be offered at the 2019 conference. Many are AEA personnel and teacher/librarians. She also typed up the program and Deb Mortensen picked up the printed programs to save some funds. Our Board Retreat will be in the North Prairie Room, Monday, June 24, beginning at 9:00 a.m. Because Stephanie Laird is not in attendance, Julie Schuller will lead the Bylaws, Policies and Procedures discussion.
- P. State Coordinator- Nancy Wright was unable to attend our meeting. Her report is found in the Board book. We will discuss EIN numbers and updated forms at an upcoming meeting.
- Q. 2019 Conference chairs Kathleen Konrardy and Mary Daughetee shared several jobs yet to be filled. Author signing will be in the vendor area. If you take a photo at the photo booth (same hallway as the vending machines) and post it to #IaReads, you get a lanyard. "Reading Rockstar" T-shirts and lanyards will be at the registration area. 19 extra t-shirts will be for sale at the registration area for \$14 each. A receipt will need to be given for anything purchased from the Iowa Reading Association.
- R. Vice President Erick Schroyer has contacted Keystone AEA to see if they could change the date for their 2020 conference, so it doesn't coincide with the 2020 Iowa Reading Conference. Julie Neal discussed the online book study for 2019-2020. You must be a member of the Iowa Reading Association to participate. Erick will ask Dr. Susan Hall if she has a book for secondary teachers. Other speakers being considered for the 2020 conference are Colby Sharp, John Shue, Cornelius Minor, Kevin Honeycutt and Dr. Susan Hall. It was suggested we pursue Mary Pope Osborne (Magic Treehouse Books). Erick and co-chair Kelsey Nilles will consider various presentation formats (keynote, concurrent, etc.)
- S. Membership- Diane Bean was unable to attend. Completed vendor punch cards will go to her table.

- T. Treasurer- Clark Goltz said Eventbrite has received approximately \$25,000 in online conference registrations. Registrants appreciate this convenience. Vendors can also register online. So far our conference expenses are normal compared to past years. There have been several conference refunds. All were asked to pay for their hotel via check, to Michelle Swanson.
- U. Secretary- Deb Mortensen will give article assignments at Leadership tomorrow. She clarified minutes are sent to those wishing to proofread them and anyone who has an action to complete.
- V. Executive Director- Clark Goltz reported we have a record number of vendors and registrants. Onsite registrants will need to report to the Information booth. Clark was thanked for all he does to make the conference run so smoothly.

VII. Old Business:

- A. Leadership needs- Nancy Wright was not present.
- B. Conference needs- We reviewed our affiliation with the Iowa Association of School Librarians. Kathy Bringle will be registering those interested in Heartland AEA credit. Treasure Books is giving a book to each registrant. Could the ISU food truck come at lunch time? Erick will visit with Pat Dennis regarding this for next year.
- C. EIN Number- The Iowa Reading Association will have the same EIN number.
- D. Local council bank accounts- This will be explained by State Coordinator, Nancy Wright, at tomorrow's leadership workshop.
- E. School Administrators of Iowa- Julie Neal, Erick Schroyer and Clark Goltz will represent the Iowa Reading Association at SAI. They will offer "Save the Date" cards for the 2020 state conference and other Iowa Reading Association memorabilia. They will stress "early bird discounts" and "group discounts". We need to budget for future promotional items.

VIII. New Business:

- a. Read Naturally is offering a free webinar. They are not a vendor this year. We need to discuss who should be the recipient of programs like this in the future. We will discuss this further at our September meeting.

b. SE Regional Director position- Because there are four members and no active councils in this area, Burlington Area Reading Council will need to disband. Any members from that area could join as “State only” members. Barbara Carroll will complete her term as Regional Director. We will need to offer more things (like webinars) in a special tab on our website for “State Only” members. Kathleen Konrardy moved and Erick Schroyer seconded that Burlington Area Reading Council disband. All were in favor. SW Regional Director, Barbara Carroll was thanked for her service.

IX. Announcements

A. No mileage or meal reimbursement will be paid for board members attending this meeting. This wording will need to be updated in our Bylaws, Policies and Procedures document to reflect current practice. Mary Daughetee suggested we reapply to “Oprah” and others for additional sources of income. Kathleen Konrardy suggested we ask for more partnerships. Regional Directors still have a line item for their travels to area meetings.

B. Executive Director Clark Goltz was presented with a “thank you” gift for his service on the Iowa Reading Association Board of Directors. Kelly Neumann made the motion and Erick Schroyer seconded the motion that we adjourn at 7:30 p.m.

Respectfully Submitted,

Deb Mortensen, Secretary