

IOWA READING ASSOCIATION

Board Meeting Minutes

Pizza Ranch, Ames, IA

October 15, 2016

- I. The meeting was called to order by Co-President Debra Wake at 10:05 a.m.
- II. Present: Nancy White, Deb Mortensen, Clark Goltz, Michelle Swanson, Nancy Wright, Stephanie Laird, Renee Thomas, Lois Van Houwelingen, Diane Bean, Debra Wake, Marlene Reece, Julie Schuller and Mary Daughetee.
- III. Approval and/or additions to the agenda- Under New Business added d. Pizza Ranch Recognition, e. International members and f. Burlington Area Reading Council. Nancy White moved we approve these additions and Nancy Wright seconded. All were in favor.
- IV. Diane Bean and Mary Daughetee volunteered to read the October 15, 2016 minutes. Deb Mortensen will send the minutes to them electronically for their approval before putting on the Iowa Reading Association website.
- V. Approval of the September 10, 2016 Executive Board minutes- The motion was made by Julie Schuller and seconded by Stephanie Laird that these minutes be approved. All were in favor.
- VI. Zone Director Reports- Many of our councils are participating in the International Project "Africa Reads".

Zone A Tammy Hoppe was absent.

Zone B Marlene Reece- Hardy has 75 members. Speakers have included board member Renee Thomas and Membership Director, Diane Bean. Her concern is attendance at meetings. Independent Book Study may be the reason. There is lots of excitement in her council for Steven Layne's book. Marlene is looking for a replacement as Zone Director so she can pursue being state Poetry Chair.

Zone C Mary Daughetee- READ has 60 members. They are doing the book study. READ is planning to give a scholarship of books to a veteran teacher. They also plan to issue a "Perfect Attendance" award to those that attend all the meetings. Mary suggested that if members bring a friend to a council meeting, they could be eligible for a special door prize. She also shared that Co-presidents (for a two year term) works well in READ Council.

Zone E Rebecca Pashek was absent but shared via email concerns with Dallas County Reading Council. This will be discussed at the Executive Board meeting following this meeting.

Zone G Wendy Matson was absent but member Nancy Wright reported on Midlands of Iowa. They had a Scholastic representative share "book talks" at a recent meeting. She suggested we pursue this for other areas of the state as a possible program.

Zone H Lois Van Houwelingen reported Three Rivers had Buck Wilder and shared healthy snacks. Their book study is Tanny McGregor's Genre Connections. They are supplementing this with articles from the Reading Teacher regarding the various genres. Three Rivers plans to Skype Tanny McGregor in the spring. Lois is concerned about future leadership in her

council as she leaves the board when her term ends in 2017. Clark Goltz suggested she bring someone with her to our January Board meeting as a possible replacement.

Zone I Renee Thomas shared Jefferson Van Buren's first programs and shared her council is participating in the book study.

Discussion was held regarding reports. It was decided that Debra Wake and Heidi Stangl will send report forms to Zone Directors (who will forward to local council Presidents) before Christmas so they may work on them over the holiday. Once completed, they will be sent back to the Zone Directors to make an oral and/or written report at the January board meeting. Once the reports are ready to send to state board members, the headers will be changed so those opening reports will know what the report is about.

Committee Reports-

1. Awards- All information is found at www.iowareading.org
2. Grow a Local Council Grant- Two applications have been received and awarded their money. These councils are Dallas County and Three Rivers. Nancy Wright submitted the vouchers for payment.
3. International Project- Our International Project this year is "Africa Reads". Ken Stamatis, an author at last year's conference, alerted us to this need. Debra Wake will send a video out to all board members regarding this project.
4. Long Range Planning/Restructuring- Debra Wake thanked Diane Bean for all her work as Membership Director. Diane would like to include the "ILA Transition Team" on this committee.
5. Merit Council- Lois Van Houwelingen said the guidelines are found on the Iowa Reading Association website.
6. Nominating- There was no report. Nancy Wright has been in contact with Megan Benson, who was unable to attend our meeting.
7. Creative Writing/Poetry- The agenda should say Marlene Reece as Poetry Chair. Clark Goltz will make sure all members are aware of the contests through an email blast. All entries can be written by a student within the last 12 months. Co-authors are allowed, however, they will be judged with single authors. Eastern Iowa invites TAG teachers to submit student entries. Also, if you are taking the book study for credit, you may enter a student's writing as one of your assignments. Debra Wake would like the contest to be titled Creative Writing: Short Story/Poetry as all is "creative" writing.
8. Technology and Literacy- Chair Renee Thomas said the grant applications are due December 16 and monies will be awarded in January. An email blast will be sent yet this fall. A google link is found with Renee's report (Document #5) Discussion was held regarding our use of technology to host a board meeting if the weather was inclement or you were unable to travel. Debra Wake suggested Skype, Google Hangout or Zoom (which is \$14.95/month). Renee will work with Debra regarding this meeting format. We will meet in person whenever possible.

VII. Officer Reports

- a. President's Report- Debra Wake was happy with the state conference. She suggested for 2018, less keynotes but instead a huge keynote that will get people excited about attending. She was glad we Skyped Shannon McClintock Miller, as this was well accepted.
- b. Past President's Report- Nancy White is working on the Bylaws changes and will have more to report at our next meeting.
- c. President Elect/State Conference Chair Report- Stephanie Laird is doing lots to promote the 2017 conference "Dive Into Literacy". She has post cards and business cards. Debra Wake plans to take the speakers from the 2016 Sched so emails can be sent along with a program proposal. All board members were encouraged to promote the conference and to ask fellow teachers to be presenters. If there are topics we would like to have speakers discuss, let Stephanie or Julie Schuller (2018 Chair) know. Some mentioned were Close Reading, and Inquiry based learning. Stephanie attended ILA's board meeting this past week. She stressed that ILA is looking to states as they create their "Transition Teams".
- d. Vice President's Report- Julie Schuller said the theme for the 2018 conference is "Literacy Landmarks". Some of the speakers she has include Katie and Maggie Roberts talking about DIY Literacy, Dean Jacobs who writes books about cultures and Jill Koosma who writes to support educators on students' social/emotional skills. A photo contest will be held. The conference logo is not completed yet. Digital learning will also be emphasized. Mary Daughetee suggested asking Michelle Pickel who uses horses to inspire kids to read with her series "Horsepower Reading". Note/Notice is a hot topic for middle school level.
- e. State Coordinator's Report- Nancy Wright shared that Leadership costs have increased. She is organizing a Co-President's reception on the 2nd floor of the Gateway. The cost would be \$135 and the room holds 40 people. The suite (which we have used the past several years) is also reserved but we can cancel, if needed. Iowa received the "Award of Excellence" for the 25th year. ILA is in the transition process. Those on the Iowa Task Force include Clark Goltz and Nancy Wright as chairs, with Michelle Swanson, Diane Bean, Debra Wake and Heidi Stangl as members. ILA is a new corporation, dissolving the International Reading Association. A zoom webinar will be held regarding the council transformation. Nancy Wright has visited with the Nebraska State Coordinator. Incorporating ourselves would be very costly. Once our Iowa transition team decided what route to go, this will be presented and voted upon at the 2017 Delegate's Assembly. ILA will also send out a template regarding Bylaws and Policies. Nancy Wright is beginning to work on the "Award of Excellence". The statewide officer directory is almost complete.
- f. Membership Director Report- Diane Bean submitted a written report. 8 of the 12 councils applied for the "Kick Start" grant. READ Council is working towards Honor Council, for the first time. Diane hopes to visit all 12 councils this year. She and Nancy White had a table at the Social Studies Conference this fall.
- g. Treasurer's Report- Michelle Swanson has sent the new budget to all of us. September expenses were shared. Debra Wake will contact all who have not cashed their checks. We have not yet heard from the auditor.
- h. Secretary/Publications/Correspondence Report- Deb Mortensen asked that everyone writing articles for the winter newsletter submit those by October 31. Correspondence was read from Stephanie Wager and Cheryl Mullenbach regarding the 2106 conference.

- i. Executive Director/ Book Study Report- Clark Goltz reported that the book study, In Defense of Read Aloud by Steven Layne, was put on the website October 17. Look for the deadline for registration.

VIII. Old Business

- a. Policy Changes for Bylaws, Policies and Procedures- Nancy White will share changes regarding the treasurer at our January Board meeting.

IX. New Business

- a. Diane Bean wondered if board members should be paid to speak to local councils. It was suggested that councils pay at least mileage and meal. Any other courtesies are under the councils' discretion.
- b. Nancy Wright wondered if we should continue having "legislative endeavors" as part of our Iowa Reading Association Mission Statement and Purposes. Deb Mortensen moved and Marlene Reece seconded that we remove that phrase since we do not utilize a legislative liaison any longer. All were in favor.
- c. Young Authors/Creative Writing- This discussion was held earlier in the Creative Writing/Poetry Report.
- d. Pizza Ranch Recognition- Clark Goltz has submitted an application to recognize Adam from the Ames Pizza Ranch. This is a SURPRISE! Adam and the staff at Pizza Ranch will be recognized from the Corporate Headquarters at the 2017 Iowa Reading Association Awards Banquet.
- e. Which local council officers should be International Literacy Association members? According to the Bylaws and Policies, all local council officers must be International members. Some councils pay for those officers to belong.
- f. Barbara Carroll of Burlington Area, would like to revitalize that council. Nancy White, Diane Bean and Clark Goltz met with her and two of their leaders. Money to pay for their meals and mileage will come from account 203.02, until depleted, and then account 206 for remaining expenses.

X. Announcements

- a. Iowa Reading Association Board Meeting, Saturday, January 14, 2017, 10:00 a.m. Pizza Ranch, Ames (Snow Date January 21) Executive Board 1:00 p.m.
- b. Iowa Reading Association Board Meeting, Saturday April 8, 2017, 10:00 a.m. Pizza Ranch, Ames, Executive Board 1:00 p.m.
- c. Iowa Reading Association Executive Board Meeting Saturday, May 13, 2017, 10:00 a.m. Pizza Ranch, Ames
- d. Iowa Reading Association Board of Directors Retreat 3:00 p.m. Board of Directors Meeting 5:00 p.m. Sunday, June 25, 2017, Pizza Ranch, Ames
- e. Leadership Workshop, Monday, June 26, 2017, Gateway Center, Ames
- f. Iowa Reading Association Conference "Dive Into Reading", Tuesday-Wednesday, June 27-28, 2017, Scheman Center, Iowa State University
- g. International Literacy Conference- Orlando, FL., July, 2017

XI. Renee Thomas moved and Debra Wake seconded that the meeting adjourn at 12:12. All were in favor.

Respectfully submitted,

Deb Mortensen, Iowa Reading Association Secretary