

IOWA READING ASSOCIATION
BOARD OF DIRECTORS MEETING
JANUARY 25, 2014
PIZZA RANCH, AMES, IOWA

- I. The meeting was called to order by President Wendy Hammrich at 10:05 a.m.
- II. Roll call included: Wendy Hammrich, Deb Mortensen, Nancy White, Tony Pieper, Robin Brierly, Karla Bronzynski, Megan Benson, Rebecca Pashek, Brenda Nugteren, and Clark Goltz.
- III. Approval and/or Additions to the Agenda: Deb Mortensen moved and Tony Pieper seconded to approve the agenda as written. Motion carried.
- IV. Appointment of Committee to Approve Minutes: Brenda Nugteren and Karla Bronzynski volunteered to approve the minutes.
- V. Consent Agenda: Deb Mortensen moved and Robin Brierly seconded to approve the consent agenda items consisting of Board of Directors Meeting Minutes from October 19, 2013, Zone Director Reports from zones B, C, D, E, G, H, I, and Committee Reports from Awards, Bylaws, International Project, Merit Council, Nominations, Research and Scholarship, State Coordinator and Technology and Literacy. Motion carried.
- VI. Officer Reports
 - a. President's Report: Wendy Hammrich distributed copies of the Iowa Reading Association goals that were set during the Board Retreat in June 2013. These goals were reviewed and discussed. Wendy also noted that she has received the program proposals for the concurrent sessions for the 2014 conference and is very pleased with both the quantity and the quality of the proposals.
 - b. President Elect/State Conference Chair's Report: Deb Mortensen gave an oral report updating Board members on the 2014 Conference. Deb reviewed the roles of each local council during conference. Councils are reminded that they need to furnish a door prize basket of items from their local area. An email blast has been sent out to members that registration is now open. Board members will be wearing "Ask Me" buttons during the conference. These will be recycled and used at future conferences and events. Speaker contracts have been sent to keynote speakers and most have been returned. Deb is working on the powerpoint to be shown in both auditoriums and is also starting to fill out the template for the program booklet. She has developed a draft of the "Conference at a Glance" and a concurrent speaker's checklist. She has met with the Storm Lake Schools administration regarding conference. Deb has asked Nancy White to contact the AEA's and the Plains Region state leaders to promote our conference. Deb invited 10 retired teachers each day to be room attendants. They will need to register for conference but will be given a complimentary lunch. Deb has developed a joint project with Delta Kappa Gamma regarding a booklet of writing ideas to be given to conference participants. Those ideas need to be submitted to Deb by March 1. The deadline for the concurrent session proposals was extended to Feb. 1. She made "thank you" cards for each Board member to personally invite someone to come to conference this year.

- c. Vice President Report: Nancy White reminded Board members to note any Bylaws, Policies & Procedures that need to be updated. Nancy also shared the logo and the theme "Stamp your Passport with Literacy" for the 2015 Conference. She and Becky Pashek shared books written by some of the keynote and concurrent session speakers. There will be an emphasis on Iowa authors at the conference.
- d. State Coordinator's Report: Nancy Wright submitted a written report. Leadership Workshop will be held on Monday, June 23, 2014 at the Hotel at the Gateway Center in Ames. Nancy has submitted artifacts for the Award of Excellence. She reminded Board members to document visits made to local councils. Changes at the International level were also noted. International Reading Association is changing its name to the International Literacy Association. The 2nd IRA Council Leadership Academy will be July 10-13, but no location has been announced yet. IRA is moving the annual conference to summer in 2015 when it will be held July 17-20 in St. Louis.
- e. Membership Director's Report: Diane Bean submitted a written report. It was noted that she has visited every local council except for four of them, and she hopes to pay a visit to them before the end of the school year. Clark Goltz reported that Iowa Reading has 677 members. There are 32 sustaining members.
- f. Treasurer's Report: Robin Brierly gave an update on our current assets, CD's, and fixed assets. As of 11-30-2013 we had a total of \$132,299.77 in checking and savings and \$56, 493.79 in CD's for total assets of \$188,793.56. Robin noted that TD & T have increased their fees \$17 per month from \$240 to \$257 as of December 2013. It is still within budget. All information requested by the auditing firm has been submitted by Deb Loftus, Clark Goltz, and Robin Brierly. Tony Pieper moved and Karla Bronzynski seconded that any checks issued by the Iowa Reading Association not cashed within six months will become null and void. Motion carried.
- g. Secretary/Publications/Correspondence Report: no report
- h. Executive Director/Book Study Report: Item was tabled until the Executive Board meeting.

VII. Discussion Items

- a. Iowa Reading Poster for International Reading Association Conference: Deb Mortensen volunteered to make this poster and take it to New Orleans in May for the IRA Conference. Board members offered suggestions for it.
- b. Financial Plan for Investments: Robin Brierly moved and Tony Pieper seconded that a \$20,448.35 CD at Vision Bank of Iowa in Ames maturing on March 14, 2014, be transferred to our money market account at First National Bank in Fairfield. Motion carried. Robin Brierly moved and Megan Bensen seconded that a CD in the amount of \$12,209.33 maturing on February 24, 2014, be transferred to our money market account at the First National Bank in Fairfield pending a future decision by the Board. Motion carried.
- c. Delta Kappa Gamma booklet for writing ideas: To go along with the 2014 Conference theme Deb Mortensen is asking members of Iowa Reading and Delta Kappa Gamma to submit ideas for motivating kids to write and will compile the ideas into a booklet to be given to all conference attendees. Writing ideas need to be submitted electronically to Deb by March 1.
- d. Miscellaneous – Nominations chair Megan Bensen announced that we still need candidates for the position of vice president. We do have a candidate from Three Rivers Reading Council for the Zone H Director position. All Board members are encouraged to recruit potential officers.

VIII. Announcements:

- a. Iowa Reading Association Board of Directors Meeting: Saturday, April 5, 2014 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa
- b. Iowa Reading Association Executive Board Meetings: Saturday, April 5, 2014 at 1:00 p.m. and Saturday, May 3, 2014 at 1:00 p.m. at the Pizza Ranch, Ames, Iowa
- c. International Reading Association 59th Annual Conference: May 9-12, 2014 at New Orleans, Louisiana
- d. Iowa Reading Association Board Retreat: Sunday, June 22, 2014 at 3:00 p.m. at the Pizza Ranch, Ames, Iowa
- e. Iowa Reading Association Board Meeting: Sunday, June 22, 2014 at 5:00 p.m. at the Pizza Ranch, Ames, Iowa
- f. Iowa Reading Association Leadership Workshop: Monday, June 23, 2014 at 10:00 a.m. at The Hotel at Gateway Center, Ames, Iowa
- g. Iowa Reading Association Conference, June 24 and 25, 2014, Scheman Conference Center, Iowa State University, Ames, Iowa
- h. Iowa Reading Association Board Meeting: Wednesday, June 25, 2014 at 5:15 p.m. at Scheman Conference Center, ISU, Ames, Iowa

IX. Adjournment: Robin Brierly moved and Becky Pashek seconded that the meeting be adjourned at 12:20 p.m. Motion carried.

Respectfully submitted,

Nancy White, Secretary Pro Tem
Iowa Reading Association