

IOWA READING ASSOCIATION
BOARD OF DIRECTORS MEETING
JUNE 23, 2013
PIZZA RANCH, AMES, IOWA

- I. The meeting was called to order by President Tony Pieper at 6:15 p.m.
- II. Roll call included: Tony Pieper, Wendy Hammrich, Deb Mortensen, Julie Neal, Nancy White, Heidi Meyer, Lynette Kruger, Karla Bronzynski, Diane Bean, Candace Booth, Rebecca Pashek, Wendy Matson, Brenda Nugteren, Renee Thomas, Nancy Wright, and Clark Goltz. Robin Brierly was a guest.
- III. Approval and/or Additions to the Agenda: Under VIII. Discussion Items, items i. 2015 Conference, j. Awards nomination due date for 2014, k. Iowa Reading Association credit card, l. Conference Site Determinations, m. Merit Council Stipend, n. Student Membership, o. Technology were added to the agenda. Lynette Kruger moved and Julie Neal seconded to approve the agenda as amended. Motion carried.
- IV. Committee to Approve the Minutes: Brenda Nugteren and Diane Bean volunteered to approve the minutes.
- V. Consent Agenda:
 - a. Wendy Hammrich moved and Wendy Matson seconded to approve the Consent items. Consent items included Board of Directors minutes from April 6, 2013, Zone Director Reports from Zones B, D, E, F, G, H, and I, and Committee Reports from Awards, Budget, Creative Writing/Poetry, International Project, Nominations, and Studies and Research. Motion carried.
- VI. Officer Reports –
 - a. President's Report – Tony Pieper offered thanks to everyone who worked and prepared for Leadership and Conference. Tony encouraged people to help with the registration on Tuesday morning and then wherever anyone needs some assistance during the day.
 - b. President Elect/State Conference Chair's Report – Wendy Hammrich noted that attendees with yellow nametags will be in Benton Auditorium and those with blue nametags will be in Fisher Auditorium. Board members need to be door monitors. Registration begins at 7:00 a.m. Tuesday morning. Encourage attendees to do Twitter. Concurrent speaker handouts are being posted on our website. Door prizes will be given out in the Fisher Auditorium.
 - c. Vice President's Report/Long Range Planning – Deb Mortensen reported that she has the keynote speakers contacted for the June 24-25, 2014 conference. The theme is Literacy is All "Write". The Long Range Planning Committee is considering ideas about possibly restructuring the state into areas rather than zones. There also will be some discussion about the newsletter. Communication options will also be discussed.
 - d. State Coordinator's Report – Nancy Wright gave an oral report and reported that she has received 12 out of the 13 active council officer report forms. Leadership Development Associates sent out information about the June 2013 Leadership Academy in Minneapolis, but no one from Iowa Reading will be attending. The deadline is November 27 for Honor Council and Award of Excellence documentation. It will be for the year July 1, 2012 to June 30,

2013. Nancy reminded the Board members that there will be a breakfast at 8:00 a.m. on Monday morning in the North Prairie room at the Gateway Hotel. There will be 63 people in attendance at Leadership this year. Nancy distributed the final schedule for the 2013 Leadership Workshop.

- e. Membership Director's Report – Lynette Kruger gave an oral report and distributed copies of the Zone Results for the past membership year. Every zone saw an increase in membership except for Zones A and F. Membership awards will be given at Leadership. These include the O.T. Award, the Membership Honor Roll, and the Membership Achievement Award.
- f. Treasurer's Report – Heidi Meyer gave an oral report. The most recent financial report is from April 30, 2013. Our total assets are \$185,966.43. The report will be filed for audit. Heidi invited any interested members to attend the budget hearing on Tuesday morning at 9:45 a.m.
- g. Secretary/Publications Report – Nancy White gave an oral report. Nancy thanked the Board members for their willingness to submit newsletter articles during the ten years Nancy served as editor. Nancy noted that the deadline to submit articles for the Fall 2013 newsletter issue will be Labor Day (September 2). All articles need to be sent to Carol Duehr whose email is cduehr@gmail.com. Volunteers are needed for Council Corner, Just for Me, Book Talk, and Strategy Corner columns. Carol and Nancy will try to solicit volunteer contributors during Leadership. Nancy and Carol are meeting on July 16 to make the transition of secretary and newsletter from Nancy to Carol.
- h. Executive Director/Book Study Report – Clark Goltz reported that 166 members took part in the state-wide book study this year. He suggested that next year a first meeting deadline be imposed and that there is a drop dead date for enrollees who do not submit any assignments.

VII. Correspondence – none

VIII. Discussion Items:

- a. Approve Treasurer – Treasurer Heidi Meyer has offered to mentor Robin Brierly. Diane Bean moved and Candace Booth seconded to appoint Robin Brierly for one year of mentoring by Heidi Meyer in the role of treasurer and then in one year the Board will reappoint Robin to a two year term. This transition will take effect on July 1, 2013. Motion carried.
- b. Appoint Nominations Chair – Candace Booth is retiring from the Nominations Chair position. The appointment will be tabled until the June 26, 2013 Board meeting. Tony thanked Candace for serving in this position for the past six years.
- c. Press Releases – One of the new duties of the vice-president is to create press releases. Deb Mortensen has created several press releases and these will be posted on our website for our members to use. Nancy Wright included a press release for attendees at Leadership in the packets they will receive on Monday during Leadership. The goal of these press releases is to create more publicity and exposure to the Iowa Reading Association.
- d. 2014 Conference Web Broadcasting Service Proposal: V-cube USA, Inc – The company does live streaming and live recorded broadcasts. We do not have any interest in these services at this time.
- e. Moving Creative Writing/Poetry Celebration to First Day of 2014 Conference – This has already been moved to Tuesday for the 2014 Conference. In the future the date will be determined by the conference chair.

- f. Approve Schroer and Associates 2014 Audit Proposal – Deb Mortensen moved and Karla Bronzyski seconded to approve the audit firm of Schroer and Associates as our auditors for this coming year. Motion carried.
- g. Conference Refund Policy – Clark Goltz suggested Iowa Reading set a date for a drop date deadline for the 2014 Conference. Renee Thomas moved and Karla Bronzyski seconded that our conference refund policy would be the following: No refunds after June 1. No email or telephone registrations after June 15. After that date there will be on-site registrations only. On-site registrations will be no meals available for purchase. Motion carried.
- h. 2014 Conference – Conference Chair Deb Mortensen shared who the keynote speakers will be for the 2014 Conference. A conference proposal form is included in the 2013 Conference program book. Deb also shared a page of information about the keynote speakers she had developed and will distribute during the 2013 Conference.
- i. 2015 Conference – Conference Chair Nancy White shared the keynote speakers she has confirmed. Some concurrent session speakers have also been confirmed. She is still refining the theme.
- j. Awards Nominations Due Date for 2014 – Awards Chair Deb Saylor has changed the due date for nominees to February 14, 2014.
- k. Iowa Reading Association Credit Card – Heidi Meyer and Robin Brierly will investigate with the bank in Fairfield the possibility of Iowa Reading obtaining a credit card for use by the Executive Director and the State Coordinator.
- l. Conference Site Determinations – This will be tabled until the September Executive Board meeting.
- m. Merit Council Stipend – Merit Council Chair Brenda Nugteren discussed ways to encourage more councils to submit Merit Council books. Heidi Meyer moved and Renee Thomas seconded that the stipend for Merit Council Award be raised from \$75 to \$100 for 2013-2014. Motion carried. Heidi Meyer offered to share a template for completing the Merit Council book pages.
- n. Student Membership – Deb Mortensen shared a brochure she developed for student membership. Suggestions for changes were given to Deb. Membership dues will be tabled until the September Executive Board meeting.
- o. Technology and Literacy Grant – Laura Meyer from Waterloo was the chair of this project. Tony will contact her for information on who was awarded the grants for this year.
- p. Happy Hearts Fund – The total amount donated for the past two years is \$1,939.62. It will be sent in at the end of June. Local councils have until June 30 to make their donations for this past year.
- q. Iowa Reading Promotion Ideas – Julie Neal presented some ideas on having some other credit options for our members. If any Board members are interested in taking part as an instructor for this option contact Julie Neal.
- r. Miscellaneous – Candace Booth presented each Board member with a homemade pot holder with the “Tune Into Reading” theme.

IX. Announcements:

- a. Iowa Reading Association Leadership Workshop: Monday, June 24, 2013 at 10:00 a.m. at The Hotel at Gateway Center, Ames, Iowa
- b. Iowa Reading Association Conference, June 25 and 26, 2013, Scheman Conference Center, Iowa State University, Ames, Iowa
- c. Iowa Reading Association Board Meeting: Wednesday, June 26, 2013 at 5:00 p.m. at the Scheman Conference Center, ISU, Ames, Iowa
- d. Iowa Reading Association Executive Board Meeting: September 28, 2013 and May 3, 2014 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa

- e. Iowa Reading Association Board Meeting (10:00 a.m.)/Executive Board Meeting (1:00 p.m.): October 19, 2013, January 18, 2014, April 5, 2014, at the Pizza Ranch, Ames, Iowa
- f. International Reading Association Annual Convention: May 9-12, 2014 at New Orleans, Louisiana
- g. Iowa Reading Association Board Retreat: Sunday, June 22, 2014 at 3:00 p.m. at the Pizza Ranch, Ames, Iowa
- h. Iowa Reading Association Board of Directors Meeting: Sunday, June 22, 2014 at 5:00 p.m. at the Pizza Ranch, Ames, Iowa
- i. Iowa Reading Association Leadership Workshop: Monday, June 23, 2014 at 10:00 a.m. at The Hotel at Gateway Center, Ames, Iowa
- j. Iowa Reading Association Conference, June 24 and 25, 2014, Scheman Conference Center, Iowa State University, Ames, Iowa

X. Adjournment: Diane Bean moved and Wendy Hammrich seconded that the meeting be adjourned at 8:30 p.m. Motion carried.

Respectfully submitted,

Nancy White, Secretary
Iowa Reading Association