

IOWA READING ASSOCIATION
BOARD OF DIRECTORS MEETING
JANUARY 12, 2013
PIZZA RANCH, AMES, IOWA

- I. The meeting was called to order by President Tony Pieper at 10:10 a.m.
- II. Roll call included: Tony Pieper, Wendy Hammrich, Deb Mortensen, Nancy White, Heidi Meyer, Karla Bronzynski, Diane Bean, Candace Booth, Rebecca Pashek, Wendy Matson, Renee Thomas, Nancy Wright, and Clark Goltz.
- III. Approval and/or Additions to the Agenda: Heidi Meyer moved and Wendy Hammrich seconded to approve the agenda as printed. Motion carried.
- IV. Committee to Approve the Minutes: Heidi Meyer and Karla Bronzynski volunteered to approve the minutes.
- V. Consent Agenda:
 - a. Diane Bean moved and Candace Booth seconded to approve the Consent items. Consent items included Board of Directors minutes from October 20, 2012, Zone Director Reports, and Committee Reports. Motion carried.
- VI. Officer Reports –
 - a. President's Report – Tony Pieper reported that he has taken on the responsibility of preparing the agenda, receiving reports and then sending them on to the Board members before meetings. He is looking forward to the state conference.
 - b. President Elect/State Conference Chair's Report – Wendy Hammrich reported that she has been receiving lots of program proposals. She will still accept program proposals especially on the topic of technology. Wendy has been in contact with keynote speakers. She has been in contact with Pat Dennis from Scheman Conference Center. We have the Fisher Theater at ISU reserved if we need it. The registration form is now available on our website. Clark has received about 50 registrations so far.
 - c. Vice President's Report/Long Range Planning – Deb Mortensen reported that she is also working on planning for the conference in 2014. The theme is "Literacy is All Write." The dates are June 24 and 25, 2014. Discussion has been held about redistricting zones in the future. Some topics were discussed with Rayann Mitchell last year.
 - d. State Coordinator's Report – Nancy Wright reported that she is working on the Award of Excellence. She is adding some new things to what Deb Mortensen had done last year. Clark will send out a reminder to council presidents that the deadline to apply for Honor Council is quickly approaching.
 - e. Membership Director's Report – Lynette Kruger was absent from the meeting. Clark reported that our total membership is 729 members.
 - f. Treasurer's Report – Heidi Meyer gave an oral report. Our total assets are \$151,217.47. The report will be filed for audit. We currently have three certificates of deposit totaling \$56,301.71. The audit is not complete at this time.
 - g. Secretary/Publications Report – Nancy White gave an oral report. Nancy noted that the deadline to submit articles for the Spring 2013 newsletter issue is Groundhog's Day (February 2). Renee Thomas suggested that we include

information about our Twitter account and ask our members to join. Our username is iowareading

- h. Executive Director/Book Study Report – Clark Goltz reported that 123 people are taking the state-wide book study for credit. There are 43 people receiving recertification credit through Heartland AEA and 80 people receiving graduate credit through Viterbo University.

VII. Correspondence – Tony Pieper has corresponded with two people about the upcoming treasurer vacancy. Deb Mortensen shared a Christmas card she received from the Gateway Hotel.

VIII. Discussion Items:

- a. Officer Nominations and Election – The new officers will assume their positions following summer conference. Candace Booth moved and Deb Mortensen seconded to appoint Diane Bean to the Director of Membership Development. Motion carried.
- b. Iowa Reading Conference responsibilities – A copy of the responsibility chart will be emailed to Board members again.
- c. Iowa Reading Website – Tony remarked that hiring Cori Peterson’s IROC website company to keep our website updated was a very positive move. Some suggestions to improve the website were made and Clark will pass those ideas on to Cori.
- d. IRS form 18501 – Application for Extension of Time to File an Exempt Organization Return – Heidi Meyer has sent it on to the auditing firm and it has been filed.
- e. Application for tax exempt status – Heidi Meyer will file the application by the deadline of April 1, 2013.
- f. Awards – Zone directors are asked to promote to local councils that they submit applications for state awards. The due date is January 21 and the materials are all on the website. Renee Thomas moved and Rebecca Pashek seconded that the deadline for all state awards be extended to February 14. The local councils will be notified by April 1 of the award recipients. Motion carried. Clark will notify the Awards Committee Chair of this change.
- g. Approve letter of recognition template – Heidi Meyer moved and Renee Thomas seconded that we approve the letter of recognition template. Motion carried.
- h. Legislative Committee changes – In the Bylaw: Article XII Committees Section 7 (Duties of the Legislative Committee) Deb Mortensen suggested that policies 4 and 5 be dropped as we no longer have a Legislative Liaison. Diane Bean moved and Candace Booth seconded that the policy changes be made. Motion carried.
- i. Plains Regional Conference – We have received no further information from International Reading Association regarding having regional conferences again in the future.
- j. Miscellaneous – Diane Bean suggested that we investigate using Skype to communicate for future January meetings instead of meeting in person. Heidi Meyer commented that it costs approximately \$1000 each time we hold a Board meeting so this might be a cost saving measure.

IX. Announcements:

- a. Iowa Reading Association Board Meetings and Executive Board Meetings: April 6, 2013 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa

- b. International Reading Association Annual Convention: April 19-22, 2013 at San Antonio, Texas
 - c. Iowa Reading Association Executive Board Meeting: May 4, 2013 at 10:00 a.m. at the Kirkendall Library, 1210 N.W. Prairie Ridge Drive, Ankeny, Iowa
 - d. Iowa Reading Association Board Retreat: Sunday, June 23, 2013 at 3:00 p.m. at the Pizza Ranch, Ames, Iowa
 - e. Iowa Reading Association Board Meeting: Sunday, June 23, 2013 at 5:00 p.m. at the Pizza Ranch, Ames, Iowa
 - f. Iowa Reading Association Leadership Workshop: Monday, June 24, 2013 at 10:00 a.m. at The Hotel at Gateway Center, Ames, Iowa
 - g. Iowa Reading Association Conference, June 25 and 26, 2013, Scheman Conference Center, Iowa State University, Ames, Iowa
- X. Adjournment: Wendy Hammrich moved and Karla Bronzynski seconded that the meeting be adjourned at 12:30 p.m. Motion carried.

Respectfully submitted,

Nancy White, Secretary
Iowa Reading Association