

IOWA READING ASSOCIATION
BOARD OF DIRECTORS MEETING
OCTOBER 20, 2012
PIZZA RANCH, AMES, IOWA

- I. The meeting was called to order by President Tony Pieper at 10:08 a.m.
- II. Roll call included: Tony Pieper, Deb Mortensen, Julie Neal, Nancy White, Heidi Meyer, Karla Bronzynski, Diane Bean, Candace Booth, Rebecca Pashek, Wendy Matson, Brenda Nugteren, Renee Thomas, Nancy Wright, and Clark Goltz.
- III. Approval and/or Additions to the Agenda: Under VIII Discussion Items, move item j. Nominations to the top of the Discussion items. Candace Booth moved and Diane Bean seconded to approve the agenda as amended. Motion carried.
- IV. Committee to Approve the Minutes: Brenda Nugteren and Diane Bean volunteered to approve the minutes.
- V. Consent Agenda:
 - a. Deb Mortensen moved and Karla Bronzynski seconded to approve the Consent items. Brenda Nugteren added a friendly amendment to move Merit Council to VIII. Discussion Items letter j. Merit Council. Motion carried.
- VI. Officer Reports –
 - a. President's Report – Tony Pieper thanked Clark Goltz and Julie Neal for getting the information for the upcoming 2012-2013 state wide credit class sponsored by Iowa Reading organized and available for our members on our website. Tony also thanked State Coordinator Nancy Wright and Vice President Deb Mortensen for working together to make the transition as the new state coordinator a smooth one.
 - b. President Elect/State Conference Chair's Report – Wendy Hamrlich was not in attendance, but Tony reported that Wendy has secured the Fisher Theater next to the Scheman Building for use at our conference if we need to use it for a larger crowd than would fit comfortably in the Scheman Auditorium. No formal written agreements have been signed for the use of it yet. The registration form is now online as well as the program proposal. Tony is mentoring Wendy regarding the conference planning.
 - c. Vice President's Report – Deb Mortensen reported that the Vice President is now the public relations person for our state conference. Kansas Reading Association put a flyer promoting our conference in their packets at their October state conference. Deb has sent out information to a contact person at each AEA. Deb is also working on planning for the conference in 2014. The theme is "Literacy is All Write." The dates are June 24 and 25, 2014.
 - d. State Coordinator's Report – Nancy Wright has been sharing information she receives from the International Reading Association with Board members. She reminded Executive Board members to fill out the online survey from IRA about the best possible dates to hold a North American Council Leadership Workshop. Nancy reported that she is trying to help Dallas County Council with tax ID information so that they can hold a fundraiser at Barnes and Noble. She is not receiving much help from International with this issue. She also reminded the zone directors to share with councils that the guidelines

and submission dates for the Honor Council Award have changed for this upcoming year.

- e. Membership Director's Report – Lynette Kruger submitted a written report. All councils except for Mississippi Bend Reading Council sent in their memberships to Clark by the October 1 deadline.
- f. Treasurer's Report – Heidi Meyer submitted a written report. It will be filed for audit. She also gave an oral report. Heidi also noted that 11 reading councils sent in their membership forms and dues by the October 1 deadline and had attended the Summer Leadership Workshop in Ames. Checks in the amount of \$125 for the second half of the local council grants have been sent to the following councils: Dallas County, Eastern Iowa, Hardy, Jefferson/Van Buren, Literary Leaders, Midlands of Iowa, Northeast Iowa, Northwest Iowa, Quint County, READ, and Three Rivers.
- g. Secretary/Publications Report – Nancy White submitted a written report and also gave an oral report. Nancy noted that the deadline to submit articles for the Winter 2012 issue is Halloween, October 31. Candace Booth volunteered to write an article for Council Corner highlighting Quint County Reading Council. Nancy Wright volunteered someone from Midlands Council to write an article about author Tracey Lovett for the Homegrown Iowa Authors column. Nancy White will compile a list of Iowa authors that have been featured in past *Iowa Reading* newsletters and will share this information at the January Board meeting. Renee Thomas suggested that we include information about our Twitter account and ask our members to join. Our username is iowareading and our password is hotpizza.

VII. Correspondence – none

VIII. Discussion Items:

- a. Nominations: Candace Booth submitted a written report and also gave an oral report. She has secured nominations of Karla Bronzynski from Hardy Council for Zone B Director and Megan Bensen from Quint County for Zone D Director. The Nominations Committee is still looking for vice-president candidates. A former Board member has expressed interest in the treasurer position. Heidi Meyer has been in contact with this person. We also have a candidate for Director of Membership Development. Diane Bean assured the Board that we have candidates for the Zone C Director position. Candace also reminded the Board that we will be needing a new chair of the Nominations Committee when her term as zone director ends in June. Election of new Board members will take place electronically in December.
- b. State-Wide Book Study – Julie Neal reported that 27 people have signed up for recertification credit through Heartland AEA and 71 people have registered for graduate credit through Viterbo University. Three Rivers Council chose to use *The Book Whisperer* for a book study for credit through Heartland AEA.
- c. Plains Regional Conference – Clark Goltz reported that he has not heard any further information regarding International Reading reinstating regional conferences.
- d. Bylaws Policies and Procedures – Chair Deb Mortensen discussed policies that the committee would like to be changed.
 - I. Article V Duties of Officers, Policies: Section 3 (Attendance at regional, international, and leadership conferences). The new wording will be "The President, President-Elect, Vice President and State Coordinator will be encouraged to attend regional, international and leadership

conferences. The Membership Director and Executive Director may also attend as permitted by the Board.”

- II. Article XII Committees, By-Law Section 12 (Duties of the Public Relations Committee) insert “chaired by the Vice President of the Association” after the Public Relations Committee. Policies: Remove the current policies and add the following:
 1. Consist of the Vice President and members chosen by that person.
 2. Will distribute relevant newsletters and emails to area education agencies, universities and colleges and the Iowa Department of Education regarding Association activities. The committee will ask to link to their webpages as well as they to ours.
 3. Establish and maintain a listing of these contacts at the aforementioned institutions. The list will be updated on a yearly basis.
 4. Produce a press release following Iowa Reading Association sponsored events to be posted on our state web page (ie. State wide class, Leadership Workshop, annual Iowa reading conference, Young Writer’s Celebration, etc.). A letter will be written by this committee recognizing state officers and committee chairs and sent to their respective supervisors.
 5. Provide further information to the Executive Director who will forward this information to the webmaster.
- III. Article XII Committees Section 13 (Duties of the Studies and Research Committee)
 1. Policies: 2) Prior to Leadership Workshop, review and update the Studies and Research application forms: 1) Scholarship Application and 2) Research Grant Application
 - a. Eliminate Research Grant Application (or any mention of the research grant which is mentioned in policies 5, 6, 7, 12 and 14 under Duties of the Studies and Research Committee.

Deb moved and Karla Bronzynski seconded that the suggested changes in policies be accepted. Deb accepted a friendly amendment to the motion for Article V Duties of Officers to change the words “The Membership Director” to read “Other Board members and Executive Director may also attend as permitted by the Board.” Brenda Nugteren seconded the motion. Motion carried.

 - e. Creative Writing/Poetry Contests: Discussion was held on the format of the recognition of the student winners at state conference. It was recommended that we return to more of a workshop format which had been used in years past. Tony will contact the new creative writing and poetry chairs.
 - f. International Project: no report It was noted that many councils are promoting the Happy Hearts Fund as a local council project.
 - g. Legislative: Clark Goltz shared a letter he received from Jim Obradovich of the Capitol Group asking if we’d like to hire their group to be our lobbyist representatives at the Capitol in Des Moines. Clark noted that he is already a member of the Iowa Reading Research Center committee. Clark has replied to the group indicating that at this time we are unable to hire any lobbyist as no funds have been allocated for this item in our budget.

- h. Long Range Planning: Deb Mortensen reported that the committee has developed a brochure for student membership. Redistricting of zones in the future has also been discussed.
- i. Technology/Literacy Grant: The form is on the website. Applications are due to Chair Laura Meyer by December 1. The maximum grant is \$50 per application accepted.
- j. Merit Council: Chair Brenda Nugteren discussed whether we should offer councils the option of submitting items for Merit Council in an electronic format instead of paper only as it is now. Discussion was held. It was suggested that Brenda ask councils who submit a merit book in March 2013 for their opinion regarding paper and/or electronic filing.

IX. Announcements:

- a. Iowa Reading Association Board Meetings and Executive Board Meetings: January 12, 2013 and April 6, 2013 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa
- b. International Reading Association Annual Convention: April 19-22, 2013 at San Antonio, Texas
- c. Iowa Reading Association Executive Board Meeting: May 4, 2013 at 10:00 a.m. at the Kirkendall Library, 1210 N.W. Prairie Ridge Drive, Ankeny, Iowa
- d. Iowa Reading Association Board Retreat: Sunday, June 23, 2013 at 3:00 p.m. at the Pizza Ranch, Ames, Iowa
- e. Iowa Reading Association Board Meeting: Sunday, June 23, 2013 at 5:00 p.m. at the Pizza Ranch, Ames, Iowa
- f. Iowa Reading Association Leadership Workshop: Monday, June 24, 2013 at 10:00 a.m. at The Hotel at Gateway Center, Ames, Iowa
- g. Iowa Reading Association Conference, June 25 and 26, 2013, Scheman Conference Center, Iowa State University, Ames, Iowa

- XV. Adjournment: Diane Bean moved and Brenda Nugteren seconded that the meeting be adjourned at 12:15 p.m.

Respectfully submitted,

Nancy White, Secretary
Iowa Reading Association