

Iowa Reading Association Executive Board Zoom Meeting

February 19, 2019 7:30 P.M.

1. The meeting was called to order at 7:30 by President Julie Schuller.
2. Roll Call: The following board members were in attendance- Mary Daughetee, Julie Schuller, Erick Shroyer, Michelle Swanson, Deb Mortensen, Nancy Wright, Kelsey Nilles, Kathleen Konrardy and Clark Goltz.
3. Approval and/or additions to the agenda: Michelle moved and Erick seconded the agenda as posted. Mary and Nancy agreed to read and approve the minutes from this meeting.
4. Treasurer's Report: Michelle stated we have approximately \$13,000 in our account. Clark had a question about our membership income (line item 408.00). Membership total is 317 members. Erick wondered if many join Iowa Reading to attend conference at a reduced rate.
5. Conference Cost Analysis
 - a. Conference Costs- Julie compiled this for the last three years. We need to have at least 500 in attendance to cover costs. Clark shared that most registrations are sent in before April 1 to receive the early deadline discount. Vendor information has been sent. We will have a printed conference program this year but will need to consider a different venue for future conferences to save costs. Clark has sent out registration forms to many people. The conference power point has been updated. Share wherever possible. Erick wondered if the Iowa Association of School Librarians were receiving publicity regarding the conference. Clark assured us that their representatives were receiving it and hopefully passing it on to their members.
 - b. Leadership- State Coordinator, Nancy Wright has considered a lot of options for Leadership Workshop, 2019. She asks that board members bring decorations for the workshop. The minimum cost of Leadership would be approximately \$2,000. The Radisson's meeting room is \$425. Guest rooms are \$98 each. We could consider renting the hotel restaurant and those in attendance could order off the menu. Nancy recommended that we do a face to face meeting at the Gateway (cost difference from Radisson is not that much.) We will skip the noon meal. There will also be no evening meal provided by Iowa Reading to

Leadership participants. Nancy moved that Leadership be half day. The Iowa Reading Association will offer one hotel room per council and that no meals will be provided. Mary seconded the motion and all were in favor. Deb thanked Nancy for her research on Leadership venues and evaluated costs.

6. Mc Graw Hill Author Reception for Tim Shanahan
 - a. Bill Kearney email- International Past President Tim Shanahan is presenting a keynote and concurrent session at state conference in June. Mc Graw Hill would like to host a reception on Monday night, June 24. This would be open to a select group. Mary and Kathleen suggested we invite our Executive Director, the Executive Board of Iowa Reading and folks using Mc Graw Hill Education materials. The Iowa Association of School Librarians could also invite their leaders to this reception.
 - b. 95% Group usually hosts a Monday night reception. Nancy will contact them to see if they can host a Tuesday night reception prior to our Awards event. This would be at the Scheman following the first day of conference. Possible schedule might include 4:30-6:15 95% Group reception, 6:30-7:15 Social for Iowa Reading (IASL ?) Awards Banquet, and 7:15- ? Awards Banquet.
 - c. Iowa Reading Association's President's Reception- NWIRC will host this for Julie Schuller (her home council) on Tuesday evening, June 25, following the banquet. Discussion was held as to if this should continue in light of our budget. Mary believes this tradition should continue. All agreed this is a "perk" for a state president's leadership in our organization.
7. Other Business
 - a. Rockstar T- Shirts: Kathleen and Mary would like to sell t-shirts with their conference logo on them. If we purchase 100 shirts the cost would be \$6 each. This cost would be separate from registration costs. Discussion was held and we will vote via Zoom when Kathleen and Mary have more details.
 - b. Nancy Wright is currently in charge of our Iowa Reading Association "Twitter" account.
 - c. June Board Meeting/Retreat: Discussion was held about this. We will have a Sunday, June 23, 2019 Board Meeting at the Ames Pizza Ranch

beginning at 5:00 p.m. This is for the entire board and each person in attendance will need to pay for their Sunday evening hotel room (or a portion, if sharing with another board member). The Board Retreat will begin at 9:00 a.m. on Monday, June 24. This will be held at the Gateway, our host hotel. Breakfast will be on your own.

8. Adjourn- Kathleen moved and Mary seconded that we adjourn at 8:35 p.m. All were in favor.
9. Announcements- International Literacy Conference, October 10-13, 2019, New Orleans, LA.

Respectfully Submitted,

Deb Mortensen, Secretary