

Iowa Reading Association Executive Board

April 7, 2018

Pizza Ranch, Ames, Iowa

- I. Call to Order- President Stephanie Laird called the meeting to order at 1:35 p.m.
- II. A written roll call was taken. Those in attendance were Deb Mortensen, Debra Wake, Stephanie Laird, Diane Bean, Clark Goltz, Julie Schuller, Mary Daughetee, Kathleen Konrardy, Michelle Swanson and Nancy Wright.
- III. Approval and or additions to the agenda- Under new Business d.) Director of Membership Development, Diane Bean, e.) 2019 keynote speakers and f.) International Literacy Conference, 2018. Julie Schuller moved and Debra Wake seconded this agenda as amended. All were in favor.
- IV. Appointment of committee to approve minutes- Nancy Wright and Debra Wake will read the April 7, 2018 Executive board minutes before they are posted on the Iowa Reading website.
- V. Approval of January 13, 2018 Executive Board minutes - Diane Bean moved and Mary Daughetee moved and seconded the minutes from January 13, 2018. These will now be posted on the Iowa Reading Association website.
- VI. Old Business
 - a. Bylaws/policies- Nancy Wright, Deb Wake and Heidi Stangl have reviewed our Bylaws, Policies and Procedures. Nancy Wright shared proposed changes to this document to be more aligned with our Limited Non-Group Affiliation with ILA. Discussion was held as to why we should change these items. *We will continue to be the Iowa Reading Association. *Under "Purposes" we will delete our involvement with Teacher Education programs. *We may add a paraprofessional and parent membership category. *Bylaws, Policy and Procedure revisions are now the responsibility of the Past President. *Our association fiscal year has been changed to reflect current practice (September 1- August 31). *Many forms are now online (newsletter, Bylaws, award applications) so notebooks are no longer necessary for state officers/regional directors. *Local councils do not need EIN numbers but the 990 form will be completed by local council officers using the Iowa Reading Association EIN number. An annual financial statement will need to be filled out by local council leaders and sent to state treasurer, Michelle

Swanson. *There are many changes in the role of Director of Membership Development. *We now have 5 Regions instead of 9 Zones. Some discussion was held on Regional Director terms. *Changing "Creative Writing" Committee subcommittees to Duties of Short Story Committee and Duties of Poetry Committee. *Changing date from April 15 to May 1 for Merit Council deadline. *All Legislative Committee duties were deleted as we no longer have a committee. *Electronic ballots will need to be submitted in 2 weeks vs. 6 weeks for mailed in ballots. *We are no longer affiliated with the State Title I, ESEA. *Eliminating Studies and Research Committee. Julie Schuller moved and Michelle Swanson seconded that we accept these revisions to the Bylaws, Policies and Procedures document. Thank you to the committee that worked on this. It is a big undertaking and we really appreciate your time and energy to make these changes/

- b. 2 year Strategic plan- Nancy Wright proposed a three year strategic plan. In Year 1, we plan to have a shared conference with the Iowa Association of School Librarians, increase attendance at state conference, implement a plan with Regional Directors vs. Zone Directors and develop an Iowa Reading Association brand. In Year 2, we plan to support local councils financially, review the Regional Director structure, increase membership and conference attendance (Should our state conference continue to be held in the summer?), increase social media usage (Clark suggested we have a special interest page within our website.) In Year 3, we plan to support leadership roles, involve past state presidents more and encourage college prep programs to join our association and attend state conference.
- c. ILA Transition process- Nancy Wright asked for input on several issues regarding the ILA transition. These include Iowa Reading getting its own EIN number, local councils keeping their own treasuries and reporting to the state organization, asking state board members to belong to ILA, keeping our name Iowa Reading Association and examining the roles of Director of Membership Development and State Coordinator.

VII. New Business

- a. Items for Delegates Assembly 2018- Nancy Wright plans to summarize the changes listed under Old Business A. Those at Delegate's Assembly will vote on Bylaw changes only.

- b. Nebraska State Reading Conference- Clark Goltz and Nancy Wright shared their prices.
- c. Vendors requests- Clark Goltz stated vendor "Roxy and Lola" (jewelry) would like 2 tables to display their wares. This will be allowed if there is space at the Scheman. The Iowa Reading Association will cover the costs of author tables for Julia Cook and Jerry Pallotta.
- d. Diane Bean shared some concern about her position on the board. She was assured that the Director of Membership Development will not be eliminated in the ILA transition. The role may change (due to the ILA transition) but not dismissed at this time. Diane also shared that she has enough membership forms and membership cards. We were encouraged to tell members to keep their pink form, of the triplicate, for individual tax purposes.
- e. 2019 Keynote Speakers- We discussed some ideas for the 2019 "Reading Rockstars" conference. Instead of 6 keynotes a day, we discussed several other speaker formats. These included a "plenary" who speaks for 1 ½ hours, a "keynote" that speaks all day and a "concurrent" speaker that speaks for 50 minutes. Because our attendance is decreasing and speaker costs increasing, we may need to think of a new format.
- f. International Conference in Austin, TX, 2018- Paid expenses for those attending international conference are on hold until the Iowa Reading Association's finances are secured. We will know more about this in June even though those wishing to attend will need to secure flights before then. Stephanie Laird will be giving out state and local council awards as a member of the ILA Board of Directors. Julie Schuller, will accept the "Award of Excellence." Thank you to the Board and State Coordinator, Nancy Wright, for all your help submitting information for this honor.

VIII. Adjourn

Debra Wake moved and Mary Daughetee seconded that the meeting adjourn at 3:45 p.m. All were in favor.

Respectfully submitted,

Deb Mortensen, Secretary

Iowa Reading Association

