

IOWA READING ASSOCIATION  
EXECUTIVE BOARD MEETING  
JANUARY 17, 2015  
PIZZA RANCH, AMES, IOWA

- I. The meeting was called to order by President Deb Mortensen at 2:00 p.m.  
Roll call included: Deb Mortensen, Nancy White, Heidi Stangl, Michelle Swanson, Diane Bean, Nancy Wright, and Clark Goltz.
- II. Old Business
  - a. Restructuring our Board of Directors or rezoning our state: Membership Director Diane Bean shared a map of Iowa where she had marked the home location of each of the Iowa Reading members so the Board could visually see where our members are clustered throughout the state. More discussion will be held at future Board meetings regarding ideas for rezoning our state.
  - b. Promoting our state scholarship and/or "angel" gift for struggling councils: Diane Bean moved and Michelle Swanson seconded that we give a council growth grant from line item 301.02 and incorporate the former funds from line item 301.05 into this grant to assist struggling councils in place of our current Iowa Reading Scholarship. Motion passed. Deb Mortensen will ask Ed Starkenberg, our current scholarship committee chair, to serve on this council grant committee.
  - c. Promoting the Karla Bronzynski Reading Scholarship Award: President Deb Mortensen will craft the guidelines for the scholarship award and send out an email blast to our members and to the Board members this week so that it can be announced at local council meetings. Deadline for applications will be April 1. The committee will consist of Deb Mortensen, Lori Vicker, Julie Ortner, and Marlene Reece.
  - d. Future state-wide book studies: Conference Co-Chairs Heidi Stangl reported that she and Debra Wake have Donalyn Miller and Doug Fisher committed to speak at the 2016 Conference. They both have had new books published that might be possibilities for next year's state-wide book studies.
  - e. Purchase of new computer for Executive Director-line item 105.04: In an effort to improve our technology a new computer is needed for the Executive Director. Clark is planning on purchasing a new MacBook Pro. There are funds in this line item to cover the cost of the computer.
- III. New Business
  - a. Mileage for conference 2015 presenters- Conference Chair Nancy White asked about the mileage rate we should pay our conference presenters who request mileage. It was suggested that Nancy tell them that Iowa Reading reimburses council members at the rate of 30 cents per mile.
  - b. Poster session at International Convention-State Coordinator Nancy Wright asked if Iowa Reading wanted to participate in the poster session at the International Reading Association Conference. Deb Mortensen suggested we use the same large poster we had made for last year's conference. Nancy will inform International that Iowa Reading will participate in the poster session.
- IV. Discussion Items
  - a. Anything from the morning meeting? Iowa Reading has overages on several line items due to the time of year our conference is now held. Treasurer

Michelle Swanson will research this and report on the findings at the April Board meeting.

- b. Template for Program Proposals Form for 2016 Conference: Nancy White shared an online template that the Illinois Reading Council uses for program proposals that can be submitted online. President Deb Mortensen and 2016 Conference Co-Chairs Heidi Stangl and Debra Wake have a hard copy of the template and will decide if this is something we want to do for next year.
- c. Membership Numbers: Clark Goltz reported that Iowa Reading currently has 590 members which includes 16 statewide members and 28 sustaining members.

V. Announcements:

- a. Iowa Reading Association Board of Directors Meeting: Saturday, April 11, 2015 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa
- b. Iowa Reading Association Executive Board Meetings: Saturday, April 11, 2015 at 1:00 p.m. and Saturday, May 2, 2015 at 1:00 p.m. at the Pizza Ranch, Ames, Iowa
- c. Iowa Reading Association Board Retreat: Sunday, June 21, 2015 at 3:00 p.m. at the Pizza Ranch, Ames, Iowa
- d. Iowa Reading Association Board Meeting: Sunday, June 21, 2015 at 5:00 p.m. at the Pizza Ranch, Ames, Iowa
- e. Iowa Reading Association Leadership Workshop: Monday, June 22, 2015 at 10:00 a.m. at The Hotel at Gateway Center, Ames, Iowa
- f. Iowa Reading Association Conference, June 23 and 24, 2015, Scheman Conference Center, Iowa State University, Ames, Iowa
- g. Iowa Reading Association Board Meeting: Wednesday, June 24, 2015 at 5:00 p.m. at Scheman Conference Center, ISU, Ames, Iowa
- h. International Reading Association 60<sup>th</sup> Annual Conference: July 17-20, 2015 at St. Louis, Missouri

VI. Adjournment: Diane Bean moved and Deb Mortensen seconded that the meeting be adjourned at 3:00 p.m. Motion carried.

Respectfully submitted,

Nancy White, Secretary Pro Tem  
Iowa Reading Association