

IOWA READING ASSOCIATION
Executive Board Meeting
Pizza Ranch, Ames, Iowa
May 3, 2014 10:00 A.M.

- I. Meeting was called to order by President Wendy Hammrich at 10:20 AM.
- II. Roll call: Clark Goltz, Nancy White, Diane Bean, Wendy Hammrich, Deb Mortensen, Nancy Wright, Robin Brierly, and Carol Duehr
- III. Nancy White moved and Robin Brierly seconded to include the following additions to the agenda: Under VI. Discussion Items add items i. Authors' reception; j. IRS update; k. Vacancies; l. Treasurer's resignation; & m. Leadership Conference. The agenda was approved as amended. Motion carried.
- IV. Committee to approve May minutes-Nancy White and Diane Bean were appointed to approve May minutes.
- V. Approval of consent items
 - a. Executive Board Meeting minutes
Corrections: 1) In the discussion concerning who qualifies for the conference discount, Clark had clarified that it is only "6 or more people from the same school on the same purchase order" (instead of 7). 2) Zone A report was received. Nancy Wright moved and Diane Bean seconded to approve the corrected minutes from the April 5, 2014, Executive Board meeting. Motion carried.
- VI. Discussion Items
 - a. Agenda for Awards' Banquet: Agenda was updated and Clark will send update to Executive Board.
 - b. 2014 Iowa Reading Conference:
 - Deb Mortensen reported that the concurrent session list will be ready soon.
 - There will be 10 concurrent session each time in response to survey requests.
 - Deb is coordinating with Barnes & Nobles for availability of books by featured authors.
 - Fisher and Benton Auditoriums will both have a keynote speaker each time.
 - There will be 3 different book signing areas. There will be the same book signing location right outside Benton and a location will be added outside Fisher. There will be one room designated for Iowa authors for book signing.
 - In celebration and acknowledgement of Iowa Reading Association's 46th birthday, the first 46 people who have never been to conference to register will get a prize.
 - Debbie Diller and Brenda Overturf will be having a lunch with 8 guests that have been part of the Iowa Reading Association book study.

- Literacy is All Write graffiti board will be located at conference. Site TBD.
 - Nancy White will escort Benton Auditorium authors to signing area. Deb will ask Tony Pieper if he would escort Fisher Auditorium authors to their signing area. They will also ask authors to sign the authors' chair.
 - Deb asked Nancy White to be the conference photographer.
- c. International Reading Conference 2014 in New Orleans: Wendy Hammrich, Deb Mortensen, Nancy White, Nancy Wright, and Clark Goltz will be attending.
- d. Financial Plan for investments: Funds from two certificates of deposit that matured and were cashed in have been deposited into the checking account. It was decided to table until June a discussion about what the financial plan will be.
- e. Review Policy Change Recommendations:
- i. Deadlines for Creative Writing, Poetry, Awards, and Scholarships: Deb Mortensen made a motion to move Deadlines for Creative Writing, Poetry, Awards, and Scholarship making changes in Policy 4, 5, & 6 of Bylaw: Article XIII Committees, Section 2 (Duties of the Awards Committee); Policy 3, 4, & 5 of Bylaw: Article XIII Committees, Section 5a (Duties of the Creative Writing Committee); Policy 4 of Bylaw: Article XIII Committees, Section 5b (Duties of the Poetry Contest Committee) and Policy 5 & 6 of Bylaw: Article XIII Committees, Section 13 (Duties of the Studies and Research Committee). Diane Bean seconded and motion carried. Nancy White will contact the committee chairs to inform them of the changed policies.
 - ii. Deadlines adjusted for Merit Council materials and evaluations: Robin Brierly made a motion to reaffirm the electronic vote of policy 4 and 5 of Bylaw Article XII Committees, Section 6 (Duties of the Iowa Merit Council Committee). Nancy White seconded and motion carried.
 - iii. Possible Co-officers: Nancy Wright had shared with Board via email the reply she received from International Reading Association. Nancy Wright made a motion to accept the nomination for Co-Vice Presidents, Carol Duehr seconded, and the motion passed. The nominees will be introduced in the May newsletter.
 - iv. Re-affirm dues: A change of **state-only** membership to \$35 will be voted on at Delegates Assembly at Leadership.
 - v. Changing meetings to match new summer conference date: This will require a bylaw change vote at Delegates' Assembly at Leadership.

- vi. Hotel accommodations for certain committee chairs: This was addressed/changed at the meeting last October.
 - vii. Add Past President to Executive Board membership: This will require a bylaw change vote at Delegates' Assembly at Leadership.
 - f. Agenda for Delegates' Assembly—updated agenda from 2013 Delegates assembly--President's report, Treasurer's report, any committee reports are in the packet, old business, new business, a. & b. bylaw changes and c. current dues
 - g. 2015 Conference T-shirts: Nancy White has been working with a vendor who will sell Pete the Cat shirts at her exhibit.
 - h. 2014-15 Book Study Credit Proposals: Robin Brierly will write the syllabus for AEA 11-- Jennifer Serravallo *Literacy Teachers Playbook K-2* and *Literacy Teachers Playbook 3-6*, as well as *Readicide* by Kelly Gallagher.
 - i. Authors' reception: Kathy Walsh Curriculum Associates' exhibitor would like a room to host one of their authors. Deb Mortensen will contact Pat Dennis to find out about the availability of a room and will contact the representative from Curriculum Associates.
 - j. IRS update: Penalty is still unknown. Clark has not received any information from the IRS since he responded after the original filing date, April 7, 2014.
 - k. Vacancies: Meet the nominees of our first ever co-vice presidents will be added to May newsletter.
 - l. Treasurer resignation: Robin Brierly will be resigning as Treasurer, effective June 30. Group discussed possible candidates to fill position.
 - m. Leadership Conference: Nancy Wright presented a tentative schedule for June 2014 Leadership Workshop. We reviewed the schedule and also during discussion Board discussed eliminating Student Membership as a committee. This topic should be put into Long Term Planning discussion. It was decided that Student Membership Chairs will not be invited to attend Leadership Conference as guests.
- VII. Announcements
- a. **International Reading Association** Meeting, May 9-12, 2014, New Orleans, LA
 - b. **Board of Directors Retreat**, Sunday, June 22, 2014, 3:00 p.m, Pizza Ranch, Ames
 - c. **Board of Directors** Meeting, Sunday, June 22, 2014, 5:00 p.m, Pizza Ranch, Ames
 - d. **Leadership Workshop**, Monday, June 23, 2014, 10:00 a.m., The Hotel at Gateway, Ames
 - e. **Iowa Reading Association Conference**, June 24-25, 2014, ISU, Scheman Conference Center, Ames, IA
- VIII. Adjourn

Respectfully submitted,

Carol A. Duehr, Secretary
Iowa Reading Association