

IOWA READING ASSOCIATION  
EXECUTIVE BOARD MEETING  
MAY 4, 2013  
PIZZA RANCH, AMES, IOWA

- I. The meeting was called to order by President Tony Pieper at 10:15 a.m.
- II. Roll call included: Tony Pieper, Wendy Hammrich, Deb Mortensen, Julie Neal, Nancy White, Nancy Wright, and Clark Goltz.
- III. Approval and/or Additions to the Agenda: Three items were added to V. Discussion Items - t. Baseball Books for Kids, u. Julie's Ideas, v. IRA Officer Report, w. Miscellaneous. Julie Neal moved and Deb Mortensen seconded the agenda be approved as amended. Motion carried.
- IV. Appointment of Committee to Approve Minutes: Julie Neal and Deb Mortensen were appointed to approve the May minutes.
- V. Discussion Items
  - a. Iowa Reading Association Conference Update: Wendy Hammrich shared the "Conference At A Glance" page that will appear on the back cover of the conference program book and will also be posted on the website. Conference workers from various councils were discussed. Clark reported that we have about 550 registrations so far. Fisher Auditorium is being held for us if needed for the live feed of keynote speakers. It was decided to have the book signings for the keynote speakers held at Fisher Auditorium immediately following their address.
  - b. Credit Renewal for Summer Conference: Heartland AEA credit is posted on their website but conference attendees cannot register until the day of conference.
  - c. CAFÉ Book Study: Julie Neal has not received very many final papers yet. The deadline for the 5-7 page paper is June 17. Ideas for a book to be used for the book study for next year were suggested.
  - d. Board Retreat Planning – June 23: It will be from 3:00-5:00 at the Pizza Ranch in Ames. Tony Pieper will be in charge of the Board Retreat. We will eat supper at approximately 4:30 p.m.
  - e. Board Meeting Planning – June 23 and 26: Tony Pieper will prepare an agenda focusing primarily on Leadership and Conference for the Sunday night Board meeting at 5:00 at Pizza Ranch. We will reconvene to finish any unresolved issues with a working breakfast on Monday morning at 8:00. Nancy Wright will set up the breakfast meeting at the Hotel at Gateway Center.
  - f. Leadership Workshop Update – June 24: Nancy Wright updated the schedule for Leadership.
  - g. Delegates Assembly-approve items: We have to send out a notice regarding Delegates Assembly at least 30 days prior to the date it is being held. At this time the only item will be to reaffirm the dues for 2013-2014.
  - h. Kruger Memorial/Technology Grant Update: Tony has emailed Laura Meyer regarding the status of the grant applications. Follow up will be continued.
  - i. Nominations Chair Candidate Search: The nominations chair should be a zone director. It will be discussed at the Board Retreat.
  - j. Press Release: Deb will compose a press release for attendees at Leadership and at conference. These will be available on the website.

- k. Bank and Financial Statement Records: It was decided that the treasurer does not need to print paper copies of the monthly financial statements. It was advised that Heidi Meyer save these electronically on a CD or flash drive.
- l. 2014 Iowa Reading Association Conference Location: We will commit to having our conference at the Scheman Conference Center in Ames.
- m. Regional IRA Conference Update: Nancy White reported on a discussion she had with International Reading Board Member Joyce Hinman while at the IRA Conference in San Antonio. Joyce stated that the IRA Board voted to reinstate regional conferences and that North Dakota would be hosting the Plains Regional Reading Conference in the fall of 2017. There is a possibility that Iowa would be the host of the regional conference in 2018 although that has not been set yet by International Reading.
- n. Set 2015 Iowa Reading Conference Dates: Tony Pieper moved and Julie Neal seconded that the conference dates for 2015 be June 23 and 24. Motion carried. Clark reported that several conference venues across the state have contacted him regarding hosting our conference in a different location. Clark will pursue these inquiries for the 2015 and later conferences.
- o. Review Bylaws, Policies, and Procedures Calendar: Nancy White suggested the Board update the Bylaws, Policies, and Procedures calendar. Many changes need to be made since Iowa Reading is now having the conference in the summer instead of in April. Nancy will send the calendar to Clark who will add some more dates to it and it will be an item to be further discussed at the Board Retreat.
- p. Past Presidents Advisory Council: Rayann Mitchell has suggested that we utilize our past presidents more. Deb Mortensen shared a draft of a letter she had written to be sent to past presidents. Discussion was held and the issue was tabled.
- q. Assisting Struggling Local Councils: This will be a focus at the Board Retreat.
- r. Develop Iowa Reading Association Membership Receipt: Ideas were discussed regarding providing members with their own membership receipts. One solution was to ask council officers, who attend Leadership, to remind their membership chairperson to return the 3<sup>rd</sup> page of the membership form to each member. This was the original intent of the triplicate form. In addition the Executive Director will send out a mass email to all members after the majority of membership forms are received in October. This email will welcome them to the Iowa Reading Association for the current year and remind members of the "Top Ten Reasons for Joining the Iowa Reading Association".
- s. Set 2013-2014 Executive Board and Board of Director Meeting Dates: The following dates were set: Exec. Board Meeting Sept. 28, Executive Board and Board of Directors Meetings Oct. 19, Jan. 18, snow date of Jan. 25, April 5, Exec. Board May 3, 2014, Board of Directors Meeting June 22, Leadership Workshop June 23, and 2014 Conference June 24 and 25.
- t. Books for Kids: Iowa Reading received a letter from author Dr. Paul Mullen asking for our support in encouraging his book *The Day I Hit a Home Run at Principal Park* which is about the Iowa Cubs to be adapted into a screenplay. Clark will contact Zone Director Becky Pashek about a letter of support. Dr. Mullen speaks to kids and has a *Every Child Dreams of Greatness* literacy campaign. His website is [www.baseballbooksforkids.com](http://www.baseballbooksforkids.com)
- u. Julie's Ideas: Julie presented some ideas of promoting Iowa Reading to areas of the state where we have very few Iowa Reading members.
- v. IRA Officer Report: Nancy Wright clarified information she needed to submit to International for the state officer report.

w. Miscellaneous: No items

VI. Announcements:

- a. Iowa Reading Association Board Retreat: Sunday, June 23, 2013 at 3:00 p.m. at the Pizza Ranch, Ames, Iowa
- b. Iowa Reading Association Board Meeting: Sunday, June 23, 2013 at 5:00 p.m. at the Pizza Ranch, Ames, Iowa
- c. Iowa Reading Association Leadership Workshop: Monday, June 24, 2013 at 10:00 a.m. at The Hotel at Gateway Center, Ames, Iowa
- d. Iowa Reading Association Conference, June 25 and 26, 2013, Scheman Conference Center, Iowa State University, Ames, Iowa
- e. Iowa Reading Association Board Meeting: Wednesday, June 26, 2013 at 5:00 p.m. at Scheman Conference Center, ISU, Ames, Iowa
- f. International Reading Association 59<sup>th</sup> Annual Conference: May 9-12, 2014 at New Orleans, Louisiana

VII. Adjournment: Julie Neal moved and Wendy Hammrich seconded that the meeting be adjourned at 1:10 p.m. Motion carried.

Respectfully submitted,

Nancy White, Secretary  
Iowa Reading Association