

IOWA READING ASSOCIATION  
EXECUTIVE BOARD MEETING  
OCTOBER 20, 2012  
PIZZA RANCH, AMES, IOWA

- I. The meeting was called to order by President Tony Pieper at 1:05 p.m.
- II. Roll call included: Tony Pieper, Deb Mortensen, Julie Neal, Nancy White, Heidi Meyer, Nancy Wright, and Clark Goltz.
- III. Approval and/or Additions to the Agenda: Under V. Discussion Items add letter d. Letter to Recognize State Officers and Committee Chairs and letter e. Service Award Nominations. Julie Neal moved and Heidi Meyer seconded the agenda be approved as amended. Motion carried.
- IV. Appointment of Committee to Approve Minutes: Deb Mortensen and Nancy Wright were appointed to approve the minutes.
- V. Discussion Items
  - a. Recommended Website and Website Format Changes from the Webmaster: Clark Goltz shared information from our webmaster Cori Peterson at Iroc Web Design Services in regards to installing a content management system and training multiple people on how to add and remove content from the website in addition to updating the entire website with a new template. Discussion was held. The cost for these changes is not in the 2012-2013 budget. This item will be discussed further at the June 2013 Board meeting before the next year's budget is approved.
  - b. Legislative Priorities: The impact of this association on legislative priorities is minimal. Due to not having an Iowa Legislative Liaison it was determined that setting legislative priorities is no longer relevant. Julie Neal passes on information she receives from Richard Long, Director of Government Relations at International Reading. It was determined to drop Policy 4 under Section 7, Duties of the Legislative Committee. This will be brought to the Board of Directors at the January meeting.
  - c. Creative Writing and Poetry Contest Guidelines: Discussion was held and President Tony Pieper will contact the creative writing chair regarding potential changes regarding the guidelines.
  - d. Letter to Recognize State Officers and Committee Chairs: Deb Mortensen will be drafting a letter to be sent from Iowa Reading to school principals and superintendents of our state officers and committee chairs recognizing their contributions to literacy. More information on this endeavor will be given at the January Board meeting.
  - e. Iowa Service Award: Discussion was held on the awards given by the Iowa Reading Association. It was disappointing that there were no nominations for the Iowa Service Award as the Board feels that there are many worth candidates. It was decided we need to promote and encourage local councils to nominate members for the awards.
- VI. Announcements:
  - a. Iowa Reading Association Board Meetings and Executive Board Meetings: January 12, 2013 and April 6, 2013 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa

- b. International Reading Association Annual Convention: April 19-22, 2013 at San Antonio, Texas
- c. Iowa Reading Association Executive Board Meeting: May 4, 2013 at 10:00 a.m. at the Kirkendall Library, 1210 N.W. Prairie Ridge Drive, Ankeny, Iowa
- d. Iowa Reading Association Board Retreat: Sunday, June 23, 2013 at 3:00 p.m. at the Pizza Ranch, Ames, Iowa
- e. Iowa Reading Association Board Meeting: Sunday, June 23, 2013 at 5:00 p.m. at the Pizza Ranch, Ames, Iowa
- f. Iowa Reading Association Leadership Workshop: Monday, June 24, 2013 at 10:00 a.m. at The Hotel at Gateway Center, Ames, Iowa
- g. Iowa Reading Association Conference, June 25 and 26, 2013, Scheman Conference Center, Iowa State University, Ames, Iowa

VII. Adjournment: Julie Neal moved and Heidi Meyer seconded that the meeting be adjourned at 1:55 p.m. Motion carried.

Respectfully submitted,

Nancy White, Secretary  
Iowa Reading Association