

IOWA READING ASSOCIATION  
EXECUTIVE BOARD MEETING  
SEPTEMBER 22, 2012  
PIZZA RANCH, AMES, IOWA

- I. The meeting was called to order by President Tony Pieper at 10:19 a.m.
- II. Roll call included: Tony Pieper, Wendy Hammrich, Deb Mortensen, Julie Neal, Nancy White, Nancy Wright, Lynette Kruger, and Clark Goltz.
- III. Approval and/or Additions to the Agenda: Nancy White suggested that Item VII. Correspondence be added to the agenda and then the subsequent Roman numerals be changed for the rest of the agenda. Julie Neal moved and Wendy Hammrich seconded the agenda be approved as amended. Motion carried.
- IV. Appointment of Committee to Approve Minutes: Deb Mortensen and Julie Neal were appointed to approve the minutes.
- V. Approval of Consent Items:
  - a. Executive Board Meeting Minutes: Deb Mortensen moved and Wendy Hammrich approved the minutes from the June 24 and June 27, 2012 Board meetings. Motion carried.
- VI. Officer Reports
  - a. President's Report: Tony Pieper thanked Clark Goltz and Julie Neal for getting the information for the upcoming 2012-2013 state wide credit class sponsored by Iowa Reading organized and available for our members on our website. Tony also thanked State Coordinator Nancy Wright and Vice-President Deb Mortensen for working together to make the transition as the new state coordinator a smooth one.
  - b. President Elect/State Conference Chair's Report: Wendy Hammrich discussed plans for the 2013 conference. She noted that the maximum number of attendees in the Scheman Building Auditorium is 500 people. Discussion was held on using the Fisher Auditorium if registration numbers exceed last year's numbers. Deadline for the early registration rate will be April 1, 2013. Once again there will be a drawing from the early registration names for a free ipad. Program proposal forms are available on the website. Wendy distributed a list of conference responsibilities and who would be responsible for each particular responsibility or duty.
  - c. Vice-President's Report: Deb Mortensen gave an oral report. She contacted the states in the Plains Region and found out when they are having their conferences and asking them to help promote our state conference. She distributed a list of the dates for these conferences. The dates for the Iowa conferences are in the *Reading Today* print and online versions. Deb is compiling contacts at AEA's and at colleges and universities. Deb is heading up public relations for the 2013 state conference. Deb will be sending out monthly email blasts through Cori Peterson about our state conference. She still has not been informed yet if the 2014 conference that she will be chairing is going to be a state conference or a regional conference. International Reading will be making that decision.
  - d. State Coordinator's Report: Nancy Wright gave an oral update. She gave us Heidi Meyer's cell phone number to add to our cell phone directory. She has

downloaded files from International pertaining to her new role as State Coordinator. Rayann Mitchell, IRA Leadership Development Associate, said that IRA is going to hold a Leadership Workshop sometime in 2013. IRA has updated the guidelines for Honor Council and for the Award of Excellence. Both awards will recognize councils for accomplishments of the previous year (July 1, 2011-June 30, 2012). Both Award applications are now due Feb. 1 instead of March 1. Davis County Reading Council (Zone I) and Tri-Area Reading Council have both become inactive councils. Southwest Iowa Reading Council (Zone G) has officially disbanded.

- e. Membership Director's Report: Lynette Kruger sent packets of information out to councils that were not in attendance at the Leadership Workshop in June. Lynette also sent out information to the past 28 State Only members.
  - f. Treasurer's Report: Heidi Meyer submitted a written treasurer's report. It will be filed for audit. The profit from the first ever summer conference in 2012 was \$27, 174.70. Clark reported on the three CD's. One is in American State Bank of Sioux Center in the amount of \$23, 917.42. The second one is at Ames Community Bank in Ames in the amount of \$20, 367.04. The third one is at People's National Bank in Council Bluffs in the amount of \$12, 209.33. Discussion was held on the low interest rate we are receiving on all three of the CD's, but it was decided to leave them in the banks where they currently are being held.
  - g. Secretary/Publications Report: Nancy White gave an oral report. The Fall 2012 newsletter has been sent out electronically to everyone who was a member of Iowa Reading this past year. Nancy apologized for the Book Talk article by Becky Pashek accidentally being left out of this issue. The deadline to submit articles for the next issue (Winter 2012 issue) will be Halloween. Nancy has compiled a list of Board members (Wendy Matson, Lori Vicker, Becky Pashek, Deb Mortensen, and Nancy Wright) who need new Iowa Reading nametags. Clark will order these from a company in Decorah and will bring them to the October Board meeting.
- VII. Correspondence: Secretary Nancy White read a thank you note from Deb Mortensen thanking us for the beautiful plaque she received at the Award's Banquet in June in appreciation of her six years service she gave Iowa Reading as the State Coordinator. The card included a beautiful photo of a statue of a girl reading that Deb had taken in Red Wing, Minnesota. Deb also donated her \$300 stipend from the International Reading Association to Iowa Reading to help pay for the expenses of the cocktail party for attendees at the Summer Leadership Workshop.
- VIII. Old Business:
- a. Update on the 2012-2013 State-wide Class on the *Daily Café* –Information regarding the class has been posted on the Iowa Reading website. Credit is available for 1 hour of graduate credit for \$110 and recertification credit is \$25. Graduate credit is through Viterbo University and staff development credit is through Heartland AEA 11. The 5-7 page paper is required for both types of credit, renewal and graduate. The only difference is the tuition cost. If the class members keep receipts for postage Iowa Reading will reimburse the expenses. The point person for each group needs to submit the chapter verification form to Clark following each chapter. The deadline for registering for the class has now been extended to November 1, 2012. We will have Cori send out an email blast to our members informing them of the registration deadline extension.

- b. Officers Attending IRA Convention April 19-22, 2013, San Antonio, Texas: Tony Pieper, Wendy Hammrich, Deb Mortensen, and Nancy Wright will have their expenses reimbursed by Iowa Reading. Other Board members attending the convention will pay their own expenses.
- c. Committee/Zone Director Template: Tony devised a template for zone directors to use in compiling the information for their reports which they are required to submit by email before each Board meeting.
- d. Bylaw Changes: Vice-President Deb Mortensen discussed the proposed bylaw changes. The changes will be presented to the Board of Directors at the October 20, 2012 meeting.

IX. New Business:

- a. State Conference Registration Form and Fees:

**Full Conference Registration**

**One Day Registration**

	Before 4/1	After 4/1		Before 4/1	After 4/1
Member -	\$150	\$170	Member -	\$95	\$110
Non-Member -	\$190	\$210	Non-Member -	\$115	\$130
Full-Time Student -	\$30	\$35	Full-Time Student -	\$25	\$30
Retired Teacher -	\$45	\$55	Retired Teacher -	\$30	\$40

Lynette Kruger moved and Julie Neal approved the conference registration fees for the 2013 conference as presented by Wendy Hammrich. Motion carried.

- b. Recommended Website and Website Format Changes from the Webmaster: This item was tabled until the October 20, 2012 meeting.
- c. Legislative Priorities: Discussion was held, but no action was taken. (This is part of our Mission Statement and currently nothing is being done. Julie consented to continue being our liaison with Richard Long, at International, regarding legislative issues.)
- d. Opening Creative Writing/Poetry Contest to non-member's students: This item was tabled until the October 20, 2012 meeting.

X. Announcements:

- a. Iowa Reading Association Board Meetings and Executive Board Meetings: October 20, 2012 and January 12, 2013 and April 6, 2013 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa
- b. Iowa Reading Association Executive Board Meeting: May 4, 2013 at 10:00 a.m. at the Kirkendall Library, 1210 N.W. Prairie Ridge Drive, Ankeny, Iowa
- c. International Reading Association Annual Convention: April 19-22, 2013 at San Antonio, Texas
- d. Iowa Reading Association Board Retreat: Sunday, June 23, 2013 at 3:00 p.m. at the Pizza Ranch, Ames, Iowa
- e. Iowa Reading Association Board Meeting: Sunday, June 23, 2013 at 5:00 p.m. at the Pizza Ranch, Ames, Iowa
- f. Iowa Reading Association Leadership Workshop: Monday, June 24, 2013 at 10:00 a.m. at The Hotel at Gateway Center, Ames, Iowa
- g. Iowa Reading Association Conference, June 25 and 26, 2013, Scheman Conference Center, Iowa State University, Ames, Iowa

Adjournment: Wendy Hammrich moved and Deb Mortensen seconded that the meeting be adjourned at 12:20 p.m. Motion carried.

Respectfully submitted,

Nancy White, Secretary  
Iowa Reading Association