

IOWA READING ASSOCIATION  
EXECUTIVE BOARD MEETING  
TRANSITION/TRANSFER MEETING  
JULY 14, 2012  
PIZZA RANCH, AMES, IOWA

- I. The meeting was called to order by President Tony Pieper at 10:19 a.m.
- II. Roll call included: Tony Pieper, Wendy Hammrich, Deb Mortensen, Julie Neal, and Clark Goltz.
- III. Approval and/or Additions to the Agenda: Julie Neal moved and Wendy Hammrich seconded the agenda be approved as written. Motion carried.
- IV. Appointment of Committee to Approve Minutes: Julie Neal and Wendy Hammrich were appointed to approve the minutes.
- V. State Coordinator's Update: Past State Coordinator Deb Mortensen shared her discussions she has had with the new State Coordinator Nancy Wright. Deb is working on the directory, the cell phone directory and summarizing Leadership. Nancy has signed contracts for next year's Leadership and has a majority of the materials to begin her role as State Coordinator.
- VI. Old Business:
  - a. Review of 2012 Conference:
    - I. Positive Comments: Conference Chair Tony Piper was pleased with the evaluation forms from the conference. Overwhelmingly attendees wanted the summer conference. Conference went smoothly. Association people were very friendly. IRA suggested maintaining summer conference. The room attendants were a great addition.
    - II. Suggestions: Add the Iowa Reading Association Missions Statement and the Award Winners to the preconference advertising prior to the keynote sessions. The Creative Writing and Poetry Celebration needs to be in a room. The script for the Creative Writing and Poetry Chairs needs to be developed for new committee chairs. Attendees wanted more time to see exhibits. We need to investigate format changes if the numbers attending the conference dramatically increases. Executive Board discussed investigated changes in the schedule. A sample schedule would be as follows:

7:30 - 5:00	Registration
7:30 - 5:00	Exhibits Open
8:00 - 8:15	Welcome in auditorium
8:15 - 9:15	Keynote Speaker
9:15 - 9:45	Visit Exhibits
9:45 - 10:30	Concurrent Sessions Block #1 (Eight Sessions Available)
10:30 - 11:00	Visit Exhibits
11:00 - 11:45	Concurrent Sessions Block #2 (Eight Sessions Available)

11:45 - 12:30	Lunch at Scheman
12:30 - 1:30	Keynote Speaker
1:30 - 2:00	Visit Exhibits
2:00- 2:45	Concurrent Sessions Block #3 (Eight Sessions Available)
2:45 - 3:15	Visit Exhibits: coffee, tea, lemonade, water and cookies provided
3:15 - 4:15	Keynote Speaker
4:15 - 4:30	Drawing for Prizes
4:30 - 5:00	Visit Exhibits

- b. Update on the 2012 State-wide Class on the *Daily Café* – Clark Goltz and Julie Neal reported that they are still waiting for book study materials from the Two Sisters by August 1. Information regarding the class will be posted on the Iowa Reading website as soon as it is available.

#### VII. New Business:

- a. Discussion of Duties and Responsibilities for New Officers and Zone Directors: New officers and zone directors are being mentored by past members. Tony will look at job descriptions for the officers and zone directors. He will also develop a template for zone director reports.
- b. Proposed Website Changes and Updates: There is a need to update Committee Chairpersons and delete the 2009 Legislative Priorities listed on that page. We will be adding a link for 2013 Conference handouts with a “passcode” and a link to the International Reading Association on the home page and membership page.
- c. Discussion of Proposed Bylaw/Policy Changes: Discussed proposed bylaw and policy changes which will be brought to the October 20 Board Meeting.

#### VIII. Announcements:

- a. Iowa Reading Association Executive Board Meeting: September 22, 2012 and May 4, 2013 at 10:00 a.m. at the Kirkendall Library, 1210 N.W. Prairie Ridge Drive, Ankeny, Iowa
- b. Iowa Reading Association Board Meetings and Executive Board Meetings: October 20, 2012 and January 12, 2013 and April 6, 2013 at 10:00 a.m. at the Pizza Ranch, Ames, Iowa
- c. International Reading Association Annual Convention: April 19-22, 2013 at San Antonio, Texas
- d. Iowa Reading Association Board Retreat: June 23, 2013 at 3:00 p.m. at the Pizza Ranch, Ames, Iowa
- e. Iowa Reading Association Board Meeting: June 23, 2013 at 5:00 p.m. at the Pizza Ranch, Ames, Iowa
- f. Iowa Reading Association Leadership Workshop: June 24, 2013 at 10:00 a.m. at The Hotel at Gateway Center, Ames, Iowa
- g. Iowa Reading Association Conference, June 25 and 26, 2013, Scheman Conference Center, Iowa State University, Ames, Iowa

VIII. Adjournment: Wendy Hammrich moved and Deb Mortensen seconded that the meeting be adjourned at 12:01 p.m. Motion carried.

Respectfully submitted,

Nancy White, Secretary  
Iowa Reading Association