

IOWA READING ASSOCIATION

Board Meeting Minutes

Pizza Ranch, Ames, IA

June 25, 2017

- I. The meeting was called to order by Co-Presidents Heidi Stangl and Debra Wake at 6:15 p.m. Written roll call was taken with an introduction of the new Regional Directors. Present: Nancy White, Deb Mortensen, Clark Goltz, Michelle Swanson, Nancy Wright, Heidi Stangl, Stephanie Laird, Renee Thomas, Lois Van Houwelingen, Diane Bean, Rebecca Pashek, Debra Wake, Julie Schuller, Julie Anderson, Kathleen Konrardy, Kelly Neumann, Renee Wilkening, Barbara Carroll, Marlene Reece and Mary Daughetee.
- II. Approval and/or additions to the agenda- Nancy White asked that we add under VII. Old Business c. Bylaws, Policies and Procedures. Deb Mortensen asked that we add under VIII. New Business k. Other. Mary Daughetee moved that we approve the agenda as amended. Stephanie Laird seconded. All were in favor.
- III. Deb Wake and Mary Daughetee volunteered to read the June 25, 2017 minutes. Deb Mortensen will send the minutes to them electronically for their approval before putting on the Iowa Reading Association website.
- IV. Approval of the April 8, 2017 minutes. The motion was made by Nancy White and seconded by Stephanie Laird that we approve these minutes as read. Motion carried.
- V. Zone Director Reports: **Zone A-** Tammy Hoppe was absent. Julie Anderson reported that over 200 were in attendance at the Young Writer's banquet. Author Nicole Bart, from Sioux Center, was the featured author.

Zone B- Marlene Reece reported that Hardy has 83 members, Kelsey Pieper Nilles is Iowa Reading's first 3rd generation member. They have a winner of the Karla Bronzynski's scholarship. Hardy would like the book study to be tied to meeting attendance. Hardy does different types of meal functions. Meeting dates have been set for the coming year.

Zone C- Mary Daughetee said READ may consider extending their council year. EIRC has done some planning for the coming year. 12 members were part of the planning committee.

Zone E- Becky Pashek attended the Boone-Story Young Author's celebration. Joy Kix was their speaker. Boone-Story has officers for the coming year. Dallas County Reading Council continues to struggle.

Zone G- Wendy Matson was not in attendance. Members Debra Wake, Heidi Stangl and Nancy Wright reported for Midlands Reading Council. Tracey Lovitz was the author at their Young Author's celebration. Their May meeting included a "teacher's ideas walk". They celebrated teachers and their various schools. Debra Wake has sent a Google form regarding future programs to all members of the council. She will send this form to all state board members to use with their councils.

Zone H- Lois Van Houwelingen said Three Rivers had 15 members this year. Abby Brown came from IPTV as members enjoyed a hot chocolate bar. They had desserts for "Drama" night with

Pella High School students. Clark Goltz was the MC for Young Authors night. His presentation, "A Hero in us All" was so well received and followed by an ice cream buffet. Lois let the book study this year with Tanny Mc Gregor's Genre Connections. She felt it was a very practical book and would be willing to share the syllabus with others.

Zone I- Renee Thomas reported that Jefferson-Van Buren is disbanding. Lee County Reading Council has had their planning meeting. Diane Bean has visited with this council. Barbara Carroll plans to organize the Burlington Area Council. Three schools submitted stories in the state writing contest. Certificates were distributed to those participating. Barbara Carroll will ask area communities to help revitalize the council.

Committee Reports:

1. Short Story/ Poetry Contest- All board members were encouraged to visit rooms 250-260 on Tuesday, to encourage our young writers. They will be meeting with authors but it is important that the Iowa Reading Board of Directors show their support. Eastern Iowa Reading Council gave their six state winners \$50 to help cover expenses to get to Ames. Anyone not in attendance will receive their "goody bag" from state committee chairs Marlene Reece and Rebecca Pashek.
2. Merit Council- Lois Van Houwelingen reported that 5 councils were awarded Merit Council status. These include EIRC, Hardy, Midlands, NEIRC and READ. Lois will continue as Merit Council chair. She loved reading the ideas that the councils shared.
3. Technology and Literacy- Renee Thomas said that all information has been updated on the application form. The winners' stipend will now be \$100.
4. Nominations- Nancy White shared that elections were later than usual. The election results were Kathleen Konrardy and Mary Daughette- Co Vice Presidents, NW Regional Director: Julie Anderson, NE Regional Director: Kelly Neumann, SW Regional Director: Renee Wilkening and SE Regional Director: Barbara Carroll. The Regional Directors replace the Zone Directors leaving Rebecca Pashek and Marlene Reece to represent central Iowa.
5. Awards- Kathleen Konrardy said she had nothing new to report. Deb Saylor will be the new Awards chair as Kathleen will be Vice President. Debra Wake wondered if we should review the qualifications for our awards. Why did we not have applicants for all four awards? We were reminded to always look at recognizing leaders in literacy.
6. International Project- Kelly Neumann was thanked for chairing this project for many years. This year's project, "Africa Reads" will receive \$536.11 of donations from 7 local councils.

VI. Officer Reports

- a. President's Report- Debra Wake and Heidi Stangl told the 2017 President's Reception will be held in the Ada Hayden Room of the Gateway Hotel. The McGraw Hill hosted happy hour (prior to the Awards Banquet) has been cancelled for this year, due to a scheduling conflict.
- b. President Elect- Stephanie Laird said conference registration will begin at 7:00 a.m. on Tuesday. Renee Thomas has organized a "Groupme" to communicate during the conference. Clark Goltz has the "Ask Me" buttons for all board members to wear. Sched is available to sign up for sessions.
- c. Vice President- Julie Schuller gave a 2018 conference update. She has quite a few speakers. The newest addition is Chris Grabberstein, co-author with James Patterson, coming.

- d. State Coordinator's Report- Nancy Wright told plans of Monday's Leadership conference. She, along with Stephanie Laird and Marcie Craig Post (from ILA) will share information regarding the ILA Transition. She has the statewide directory completed and has updated the local council grant application. Nancy has completed the ILA online state association officer report. She will work with incoming regional directors and officers to make sure all are ILA members.
- e. Membership- Diane Bean has sent out a new boundary map. Three Rivers is in the SW Region. This may change due to mileage. Every area has 1-3 councils. Regional Directors may have staggered terms eventually. Diane reported that the Iowa Reading Association has 440 members and she has visited all the councils this year.
- f. Secretary- Deb Mortensen would like all newsletter articles by September 7, 2017. She will send out a list of those needing to write articles for the Fall Edition.
- g. Book Study- Clark Goltz is organizing the book studies for the 2017-2018 school year. These include Strategies That Work (Third Edition) by Harvey and Goudvis and Igniting the Passion for Writing by Steven Layne. Debra Wake moved and Michelle Swanson seconded the motion that these be the book studies for next school year. All were in favor.
- h. Treasurer/Budget- Michelle Swanson reviewed the budget. Items in green are line items that are still active.

VI. Old Business

- a. ILA Transition- We are incorporated in Iowa. State reports to Iowa. Local councils report to Iowa. We have been incorporated in Iowa since 1989. Options 1 and 2 are based on dues and range of revenue, which means Iowa Reading pays approximately \$4,000 every year. If we aren't happy with our decision, next year we could change our option. The \$50 fee for ILA awards will be paid by the Iowa Reading Association. Do we need to change our state association name? Can we have our conference dates in the printed edition of Literacy Today? Further discussion will be held with Marcie Craig Post. Debra Wake moved that we pursue **Limited Affiliation/ Non-group exemption (Option 3)** at a cost of a \$300 flat fee. Deb Mortensen seconded the motion. All were in favor. A letter of intent will be sent to ILA.
- b. Delegate's Assembly- Clark Goltz shared the agenda.
- c. Bylaws, Policies and Procedures- Nancy White moved and Renee Thomas seconded the Article 12 section 3 Policy 1 change- The Association's fiscal year is now September 1- August 31. Motion carried. Lots of changes will be made to Bylaws, Policies and Procedures when we choose an affiliation and get a new template.

VIII. New Business

- a. Joint Conference- Clark Goltz has been in contact with leaders of the IASL. We have had little correspondence from them.
- b. 2018 Conference registration fees for presenters- Discussion was held. Action will take place at a future meeting.
- c. Dissolution of Jefferson- Van Buren Reading Council- Clark Goltz has received a \$200 check from their council. The council treasury is now depleted.
- d. Midwest Conference meeting invitation- Iowa Reading leaders are invited to hear about ILA changes on September 15, hosted by the Indiana leaders. We have an Executive Board meeting on the same day so we will be unable to attend.

- e. Stenhouse is sponsoring Lucy Calkins, coming to the Des Moines area in October, 2017. Iowa Reading members are welcome to attend. Deb Mortensen has written a skit to publicize this, if necessary.
- f. Acceptance of audit report as of June 30, 2016- Debra Wake made a motion and Marlene Reece seconded this audit report. All in favor. \$3,200 a year is budgeted for the audit.
- g. Schroer and Associates- Julie Anderson moved and Renee Thomas seconded the motion that this firm continue to approve our audit proposals for the years 2017, 2018 and 2019. All were in favor.
- h. Name changes in budget line list changes regarding **Creative Writing to Short Story**. Debra Wake moved and Renee Thomas seconded that this name change occur to reflect current practice. All were in favor.
- i. Social media- Renee Thomas will no longer be on the Iowa Reading Association Board of Directors. We need a new administrator for Facebook, Twitter, and Zoom. Nancy Wright will help with Twitter and Facebook. Michelle Swanson will serve as administrator for Zoom at the \$14.99 monthly fee. We will use it and then examine the yearly fee.
- j. Stipend for renewal credit- Deb Mortensen made the motion and Mary Daughetee seconded that we pay Clark Goltz \$200 to assist with the renewal and recertification credit for those wishing to sign up for that at the 2017 summer conference. All in favor.
- k. Other- Deb Mortensen thanked the members of the transition team for all their work in this exciting time at ILA. Clark Goltz has ordered nametags for all new officers.

IX. Announcements

Iowa Reading Association Board of Directors Meeting, Wednesday, June 28, 2017, 5:00 p.m. Scheman Center

Iowa Reading Association Executive Board Meeting, Saturday, September 16, 2017, 10:00 a.m. Pizza Ranch, Ames

Iowa Reading Association Board of Directors Meeting, Saturday, October 21, 2017, 10:00 a.m. Pizza Ranch, Ames

Executive Board Meeting, Saturday, October 21, 2017, 1:00 p.m., Pizza Ranch, Ames

Board of Directors Meeting, Saturday, January 13, 2018, 10:00 a.m., Pizza Ranch, Ames (Snow Date January 20)

Executive Board Meeting, Saturday, January 13, 2018, 1:00 p.m., Pizza Ranch, Ames (Snow Date January 20)

Board of Directors Meeting, Saturday April 7, 2018, 10:00 a.m., Pizza Ranch, Ames

Executive Board Meeting, Saturday, April 7, 2018, 1:00 p.m., Pizza Ranch, Ames

Executive Board Meeting, Saturday, May 19, 2018, 10:00 a.m., Pizza Ranch, Ames

Board of Directors Retreat, Sunday, June 24, 2018, 3:00 p.m., Pizza Ranch, Ames

Board of Directors Meeting, Sunday, June 24, 2018, 5:00 p.m., Pizza Ranch, Ames

Leadership Workshop, Monday, June 25, 2018 at 10:00 a.m., The Hotel at Gateway, Ames

Iowa Reading Association Conference, June 26-27, 2018, Scheman Conference Center, Iowa State University, Ames, "Literacy Landmarks"

Iowa Reading Association Board Meeting, Wednesday, June 27, 2018, 5:00 p.m., at Scheman Conference Center, ISU, Ames

International Literacy Association 63rd Annual Convention, Austin, TX. July 21-23, 2018

X. Renee Thomas moved and Stephanie Laird seconded that the meeting adjourn at 8:35 p.m. All were in favor.

Respectfully submitted,

Deb Mortensen, Iowa Reading Association Secretary