

IOWA READING ASSOCIATION  
EXECUTIVE BOARD MEETING  
MAY 19, 2018  
PIZZA RANCH, AMES, IOWA

- I. Call to Order- The meeting was called to order by President Stephanie Laird at 10:16 a.m.
- II. Roll call- Present were Deb Mortensen, Mary Daughetee, Michelle Swanson, Nancy Wright, Clark Goltz, Diane Bean, Stephanie Laird, Kathleen Konrardy and Julie Schuller. Clark gave an update about the adventures of Ira the Dog, who has been visiting at Hudson Elementary all year.
- III. Approval of April 7, 2018 meeting minutes- This was not necessary because the secretary had not typed them yet. She regrets not having this completed. They are now written.
- IV. Approval and/or additions to the agenda- We added under New Business f. Scheman Contracts. Julie Schuller moved and Diane Bean seconded this addition to the agenda. All were in favor.
- V. Appointment of Committee to approve minutes- Diane Bean and Michelle Swanson volunteered to read the May 19, 2018 Executive Board minutes. These minutes will be sent to them for their approval before publishing on the Iowa Reading Association website.
- VI. Officer Reports
  - a. President's Report- No report.
  - b. Past President's Report- No report. Debra Wake and Heidi Stangl were both absent from this meeting.
  - c. President Elect- State Conference chair, Julie Schuller is anxious for summer so she can work strictly on the 2018 reading conference. She is waiting for several speaker's contracts. Clark Goltz will contact those having meals with Harvey and Goudvis. Julie has talked with Kim Geisler at Prairie Lakes AEA about ways to save money with printing. Rather than having the books sent to the Scheman, Deb Mortensen will pick them up. Julie and her daughter will make changes to the program using the template. The program cover will also be a lighter weight paper. Hotel rooms have been secured for speakers at the Gateway. 2018 is the 50<sup>th</sup> Anniversary of the Iowa Reading Association. A prize will be given to the first 50 people who come to the registration area. On Monday, June 25, there will be three informal gatherings 1) After Leadership, 95% Group will host at the

Gateway from 5:00-6:00 p.m. 2) The Iowa Association of School Librarians will host a "Meet and Greet" from 5:00-6:00 and a cocktail reception at the Scheman from 8:30-9:30 p.m. The cost is \$5.00. 3) Heineman will host a "Meet and Greet" of their four authors that are presenting at Old Main Brewing Company, 316 Main Street, from 5:00-7:00 p.m. On Tuesday, June 26 before the Awards Banquet, a cocktail party will be hosted by Mc Graw-Hill at the Scheman from 4:30-6:30 (Room 299). Julie stated she has meeting dates for next year, when she will be president of the Iowa Reading Association. She will give the board these dates, for their planning, on Wednesday, June 27 at her first board meeting. Emily Kohl no longer works at Barnes and Noble. Nicki is our new contact. She will have books for sale at the conference. Several authors would rather sell their own books. Nancy White has volunteered to proofread anything we need. Julie reviewed her speaker's list. 275 have registered for the conference.

- d. Vice President's Report- Co-chairs Kathleen Konrardy and Mary Daughetee are in limbo about their conference regarding the budget. Steven Layne was so well received the last two years. He may be asked to present at the 2019 conference, "Reading Rockstars." They will promote their conference at 2018 Leadership. Mary and Kathleen will have sign-up sheets for councils to sign up to assist. All board members should answer the following question and submit it to Nancy Wright, "Who's your reading rock star and why?" Clark Goltz shared a Taylor Swift parody he shared when he visited Hudson Elementary.
- e. State Coordinator, Nancy Wright, reported on our transition with the International Literacy Association. 5013C status is in progress. Nancy will work with each local council regarding their final 990 IRS postcard report, to make it as "final report- terminated". We no longer need to fill out the local council officer report form with ILA. Nancy addressed the frequently asked questions with ILA. Each local council may need to close their bank account (EIN numbers will no longer be in use) and restart (using Iowa's Employee Identification Number). Nancy Wright, as state coordinator, will be the Iowa Reading Association contact responsible for submitting ILA Limited State Service request form when such services will be needed from the ILA office. The \$50 application for any International Literacy Awards will be paid by the Iowa Reading Association. Nancy said the Leadership workshop schedule should be finalized soon. Renee Thomas

is organizing a "flip grid" session at Leadership. Look for details soon. Each board member is asked to bring 3 or 4 door prizes to Leadership. Do we keep the "Kick Start" grant due to limited funds? Local council grant? These questions will be discussed at the Board Retreat on Sunday, June 24.

- f. Membership Director, Diane Bean, shared Plinko cards. She had several bills to present. To save costs, Diane may not visit councils in western Iowa. Because there are a number of board members from that area of the state, greetings may be given by them. She will be available to assist all councils.
- g. Treasurer's Report- Michelle Swanson feels more optimistic about the Iowa Reading Association's finances at this time. We need to continue to be cognizant of our spending.
- h. Secretary's Report- Deb Mortensen apologized for not having the April minutes done. Life has gotten in the way. Her goal for the summer newsletter (with an emphasis on the upcoming state conference) is June 1.
- i. Executive Director, Clark Goltz, said 85 people participated in the two book studies this school year. He is responding to all who submitted a paper. Clark reminded us that donations to the "Africa Reads" have not been submitted yet. There are some questions regarding this organization. He is excited about the 2019 conference theme, "Reading Rock Stars" as he has a dozen Elvis Presley costumes to share.

## VII. Old Business

- a. Delegates Assembly- There are several Bylaws to vote on. These include an increase in active member and state only member dues (an increase from \$35 to \$45). President Laird explained how ILA made an increment increase in dues. Our main sources of income are membership, the summer conference and its vendors/exhibits. With the \$45 active member dues, the local council will receive \$10. The \$45 state only dues will go entirely to the state organization. Retired teachers and students will pay \$20 with \$10 going to the local council. There was concern about the new paraprofessional/parents category. After some discussion, it was decided to eliminate this membership category. Kathleen Konrardy moved and Stephanie Laird seconded this motion and the vote was favorable. We also are

- removing Article XIII IRA Annual Delegates Assembly Representation as we know longer participate in this ILA activity.
- b. 2019 Book Study- Beth Daniels of Heinemann recommended Jeff Anderson's Patterns of Power as our book study for next year. He is a great speaker and cites lots of students' work samples. Clark Goltz suggested we use this book as a two year book study. Kathleen Konrardy and Mary Daughetee will ask Jeff Anderson to speak in 2019 and Clark will contact Barnes and Noble about this book for purchase at the 2018 conference.
  - c. ILA References in Bylaws- Any reference to the International Literacy Association will be corrected in the 2019 Bylaws, Policies and Procedures.
  - d. Parents as Members on Membership Form and 95% Group hospitality hour after Leadership were addressed in earlier discussions.

#### VIII. New Business

- a. Updates on ILA Transition- Discussion held earlier.
- b. Transition of Local Councils- Nancy Wright addressed this in her report.
- c. Awards/ Plaques for Awards Banquet- We discussed terms of each Regional Director. Julie Anderson (NW) and Becky Pashek (Central) have terms that end in 2018. Marlene Reece (Central) and Kelly Neumann (NE) have terms that end in 2019. Because Marlene is not interested in serving another term, after 2019, we may have only one director for Central Iowa. Renae Wilkening (SW) and Barbara Carroll (SE) have terms that end in 2020.
- d. Heinemann Author Meet- Discussion held earlier.
- e. Discussion of ILA (Austin, TX) Expenses- Nancy Wright's school district is paying for her expenses. Clark Goltz will pay his own expenses. Kathleen Konrardy and Mary Daughetee figured their costs to attend will be \$2250. Julie Schuller will not be able to attend if she has to cover her own expenses. Deb Mortensen would really like Julie to go as a "thank you" for her service and for organizing the conference. Perhaps with co-officers, one could go one year and the other the next. Discussion was held as to how to streamline our Association's expenses. **Our meeting adjourned at 12:25 to eat. Resumed again at 12:55.**
- f. Scheman Contracts- all contracts with the Scheman are now 1 year vs. 3 years. The 2018 conference has the IASL meeting on Monday and

the Iowa Reading Association is being billed. The Iowa Reading Association will not pay this \$2400 fee. We will wait to sign future contracts with Iowa State until after this year's reading conference. Michelle Swanson reviewed some of last year's conference receipts and expenses. Nancy Wright suggested we contact the Ames Visitor's Bureau about other possible conference venues in the area or suggestions on how to save the Iowa Reading Association some money. Deb Mortensen wondered if we should recognize Pat Dennis (Director of the Scheman) when he retires this summer, thanking him for his years of service assisting the Iowa Reading Association.

- IX. Adjournment: Julie Schuller moved and Kathleen Konrardy seconded the motion that we adjourn at 1:15. All were in favor.

Respectfully submitted,  
Deb Mortensen, Secretary  
Iowa Reading Association

Announcements:

- a. Sunday, June 24, 2018 Board of Directors Retreat, 3:00 and Board of Director's Meeting, 5:00, Pizza Ranch, Ames
- b. Monday, June 25, 2018 Leadership Workshop, 10:00 Gateway Center
- c. Tuesday, June 26, 2018- Wednesday, June 27, 2018 Iowa Reading Conference "Literacy Landmarks", Scheman Center, Iowa State University
- d. July 20-22, 2018 International Literacy Conference, Austin, TX